



NO. 67

52 BIG PAGES

OCT...NOV.



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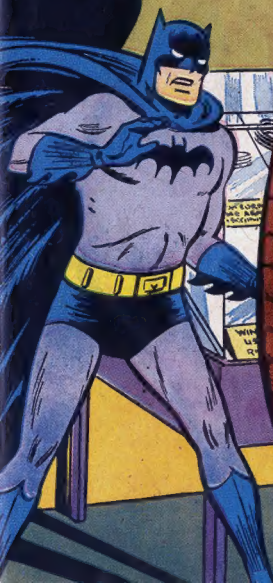
BATMAN

AN AMAZING
DRAMA THAT
ROCKED
GOTHAM CITY...

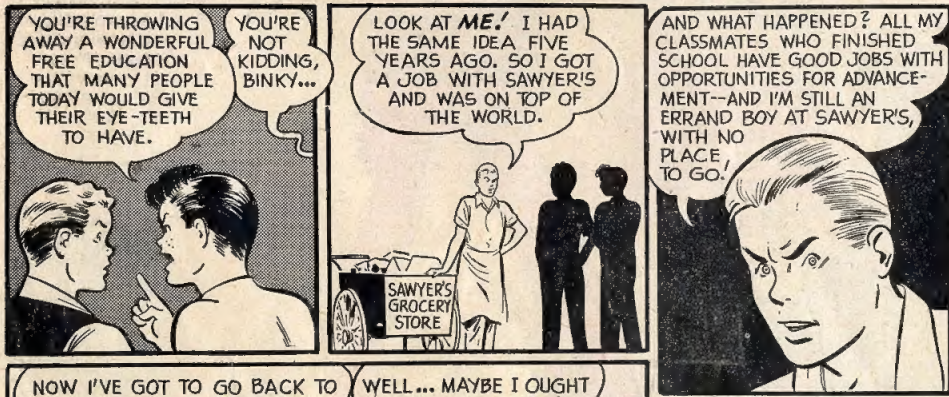
Now it Can
Be Told!

The 100
SECRETS OF
BATMAN'S
SILKEN CORD!

*"The
Mystery
Rope!"*



LEAVE IT TO Binky **LOST--A FREE EDUCATION!**



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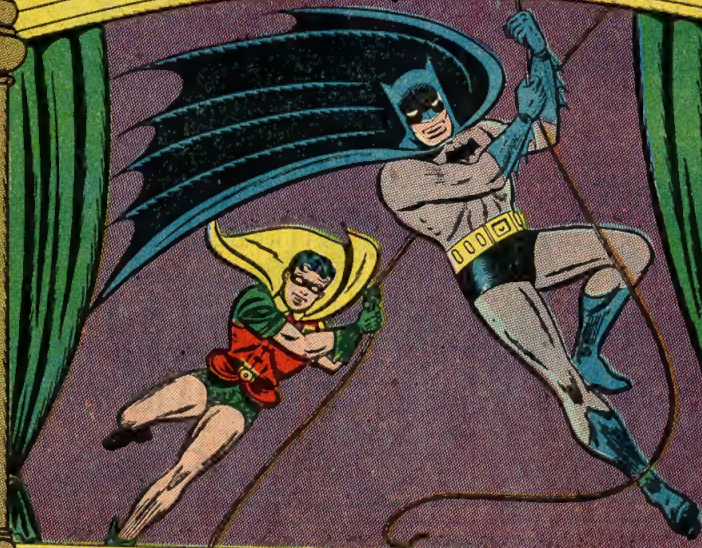


BATMAN



BATMAN

WITH
ROBIN
-THE BOY WONDER-



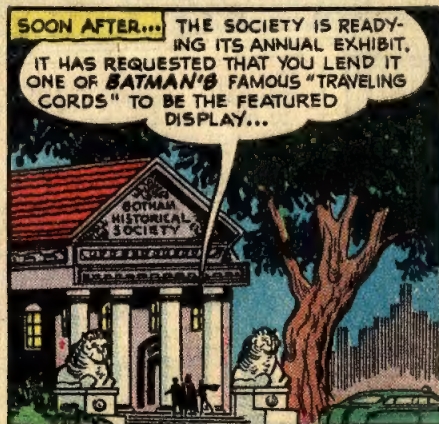
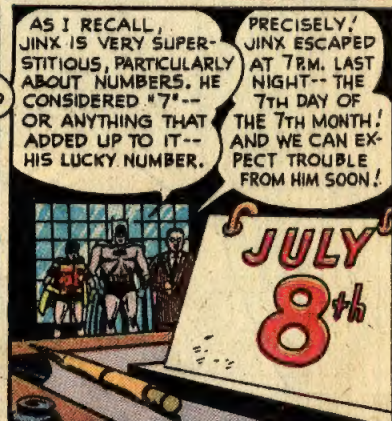
YOU'VE PROBABLY ACCEPTED THE EXISTENCE OF SILKEN STRANDS THAT BATMAN AND ROBIN USE SO SKILLFULLY IN SOARING FROM ROOFTOP TO ROOFTOP. BUT DID YOU EVER REALIZE THAT THE DYNAMIC DUO HAD NOT ONE BUT SEVERAL TYPES OF THESE SO-CALLED "TRAVELING-CORDS"-- EACH TO SUIT A DIFFERENT PURPOSE? AND DO YOU KNOW THE THRILLING STORIES BEHIND THESE INTERESTING ACCESSORIES USED AGAINST CRIME? IF YOU DON'T--YOU'RE IN FOR A TREAT--A SPELL-BINDING ADVENTURE IN SUSPENSE AND EXCITEMENT THAT'S ALL TIED UP IN...

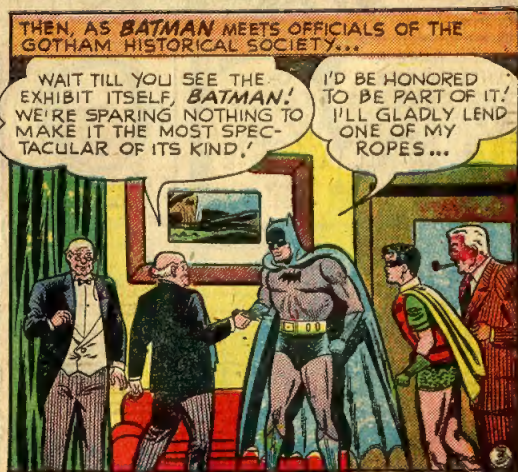
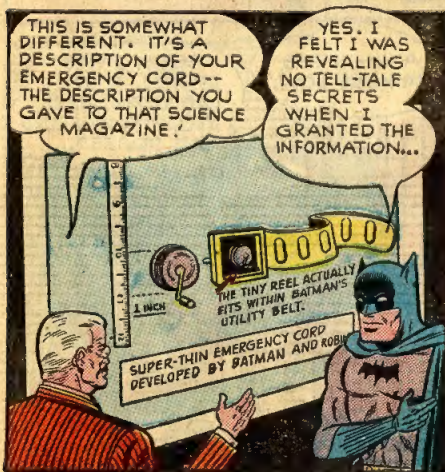
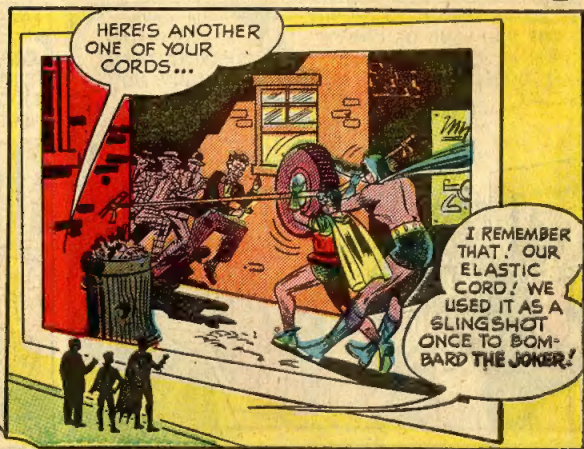
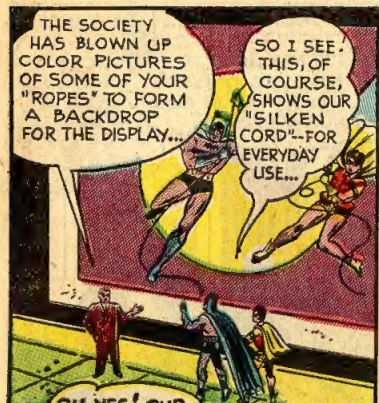
THE MYSTERY Rope!

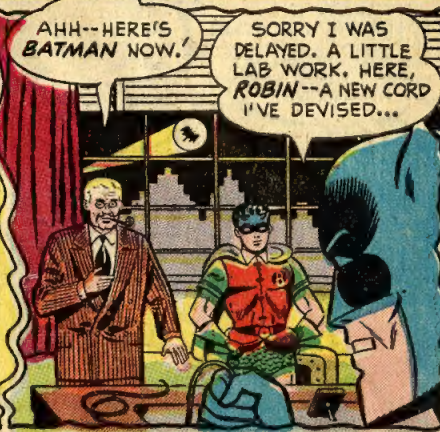
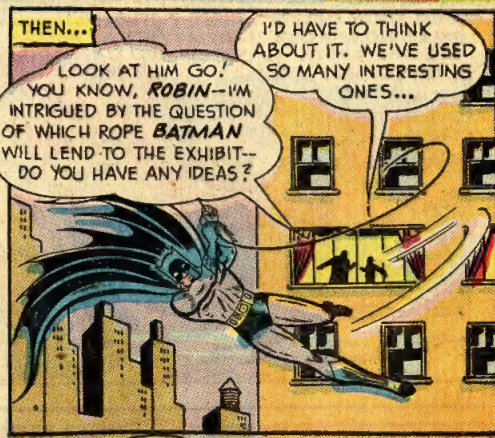
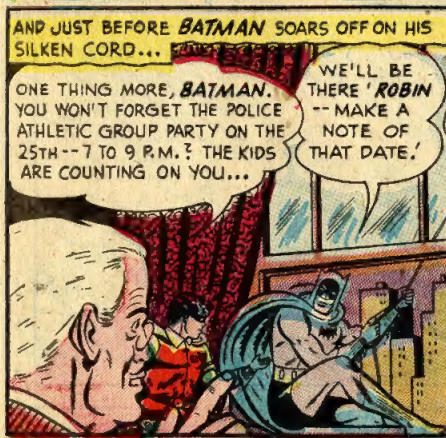
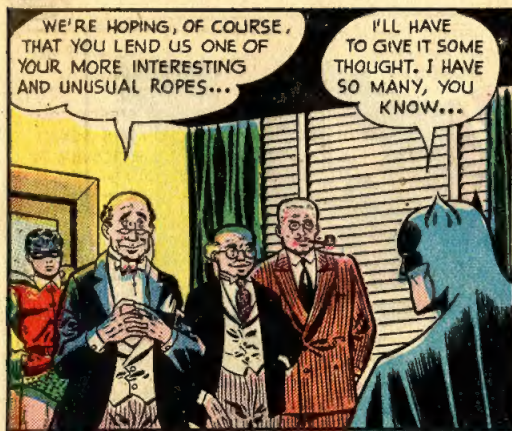


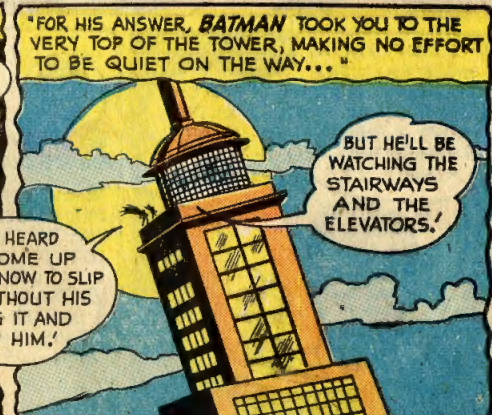
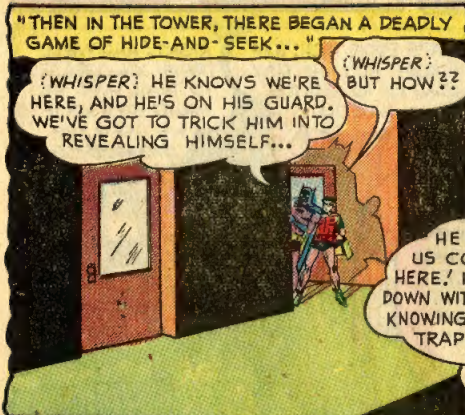
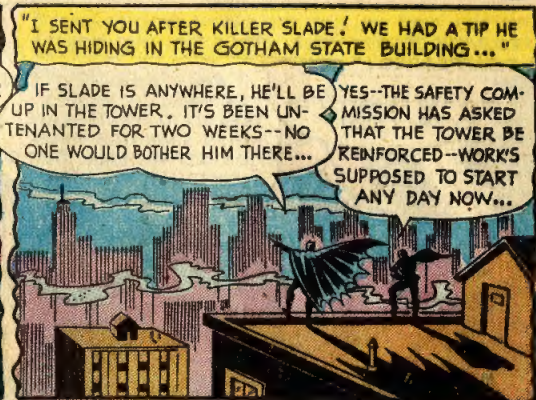
BOB
KANE

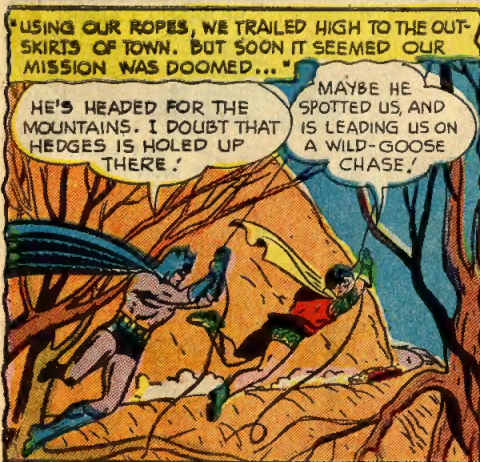
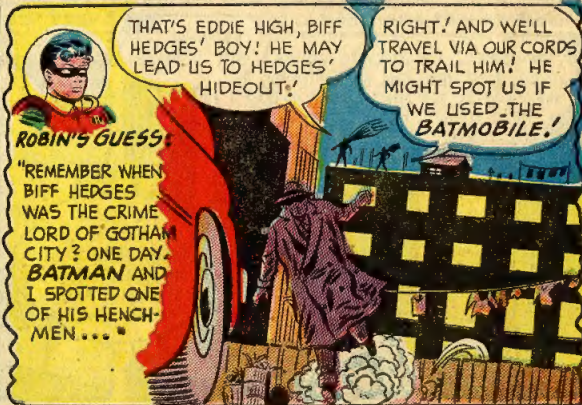
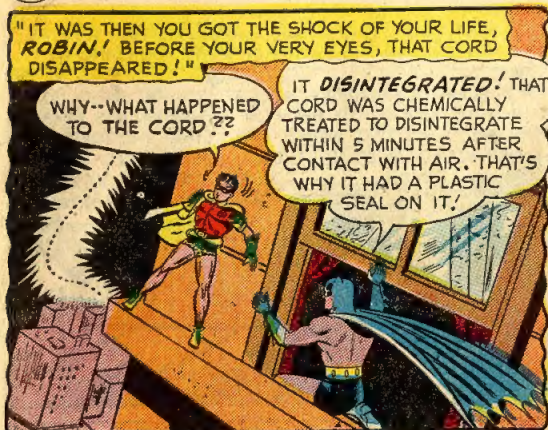


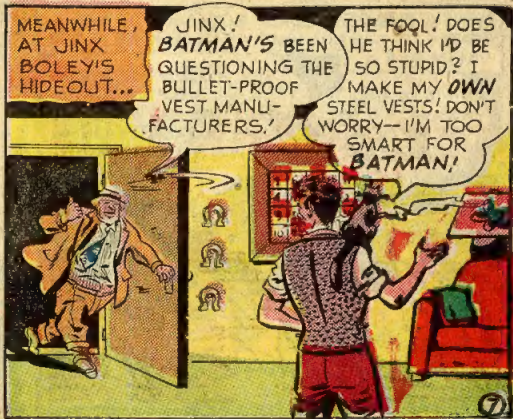
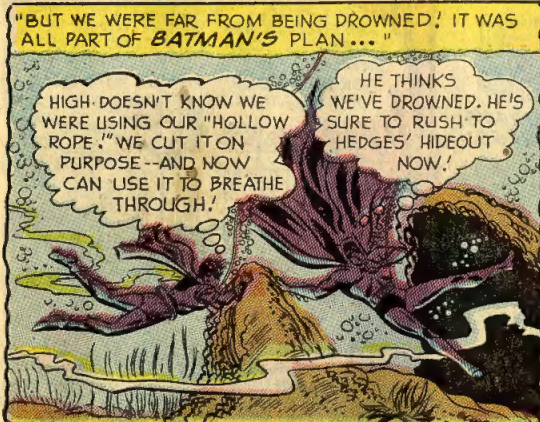
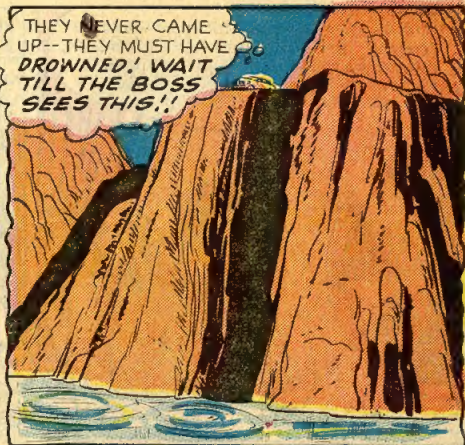
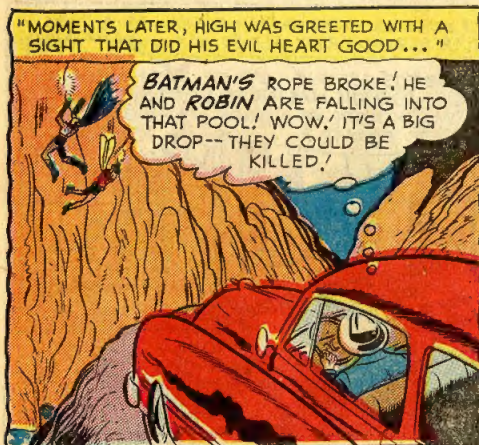


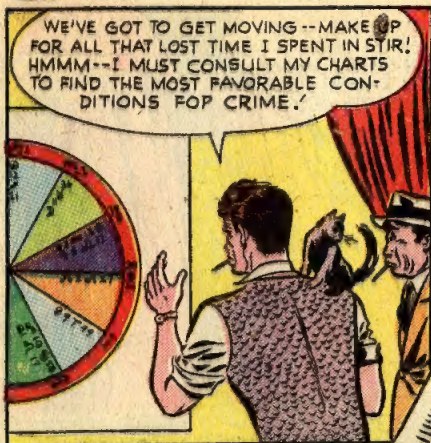












WE'VE GOT TO GET MOVING--MAKE UP FOR ALL THAT LOST TIME I SPENT IN STIR! HMMM--I MUST CONSULT MY CHARTS TO FIND THE MOST FAVORABLE CONDITIONS FOR CRIME.

NEXT MORNING IN THE WAYNE MANSION, AS ALFRED THE BUTLER SERVES BREAKFAST TO DICK...

THE EXHIBIT IS GETTING LOTS OF PUBLICITY. DID THE MASTER TELL YOU WHICH ROPE HE INTENDS TO DONATE?

NO--BUT COMMISSIONER GORDON AND I HAVE MADE OUR GUESSES...

GOthAM GAZETTE
HISTORICAL SOCIETY EXHIBITION
OPENS SEPT. 19TH
OPEN TO PUBLIC 12-8 P.M. DAILY
BATMAN'S ROPE TO BE
FEATURED!
PUBLIC INTEREST AROUSED
AS TO WHICH ROPE BATMAN
WILL DONATE FROM HIS
FAMOUS COLLECTION.



AND AFTER ALFRED HAS HEARD THE PREDICTIONS...

I'M AFRAID I MUST DISAGREE! I THINK YOU'VE FORGOTTEN ONE OF BATMAN'S MOST UNUSUAL ROPES.

WHICH ONE WAS THAT, ALFRED?



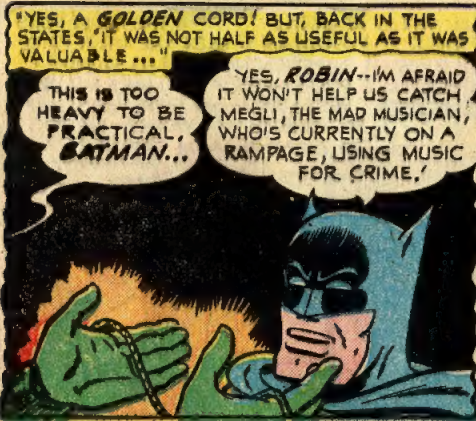
ALFRED'S GUESS:

"DON'T YOU REMEMBER YOUR MISSION IN THE NEAR EAST, WHEN YOU SMASHED AN INTERNATIONAL COUNTERFEIT RING?"



MY PEOPLE ARE FOREVER BE-HOLDEN TO YOU, BATMAN! HERE IS A TOKEN OF OUR APPRECIATION...

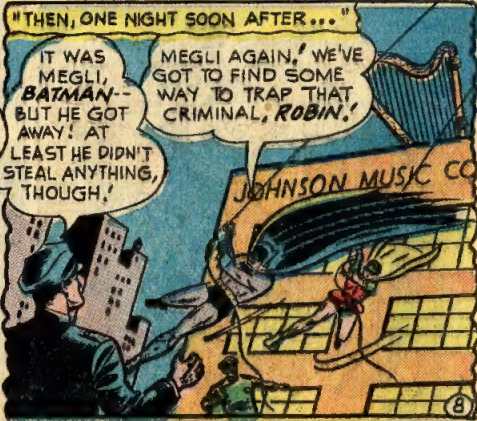
WOW! A CORD WOVEN OUT OF STRANDS OF PURE GOLD.



"YES, A GOLDEN CORD! BUT, BACK IN THE STATES, IT WAS NOT HALF AS USEFUL AS IT WAS VALUABLE..."

THIS IS TOO HEAVY TO BE PRACTICAL, BATMAN...

YES, ROBIN--I'M AFRAID IT WON'T HELP US CATCH MEGLI, THE MAD MUSICIAN, WHO'S CURRENTLY ON A RAMPAGE, USING MUSIC FOR CRIME.

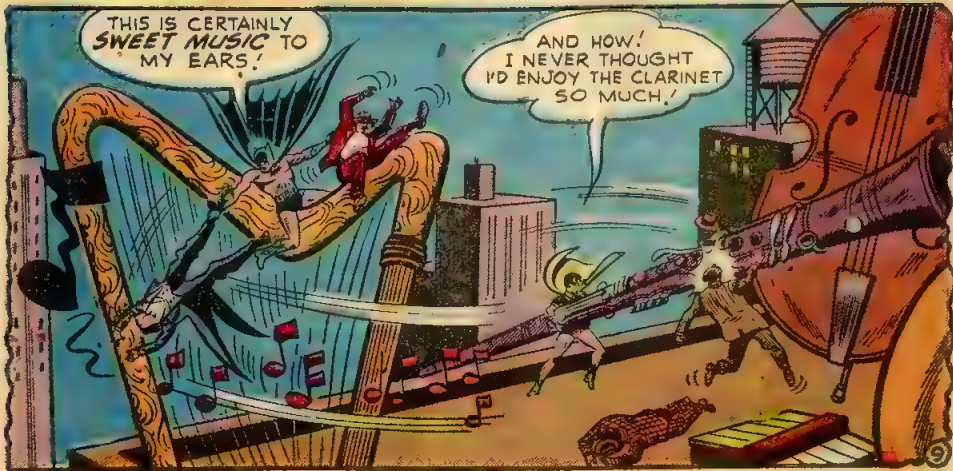
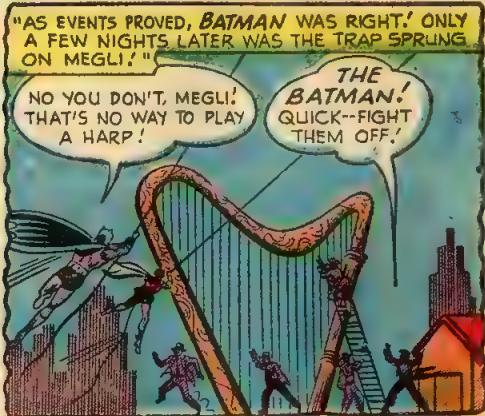
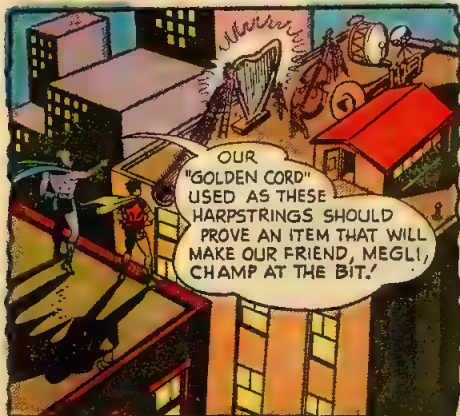
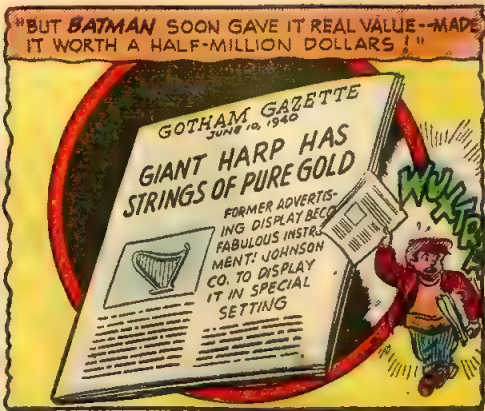
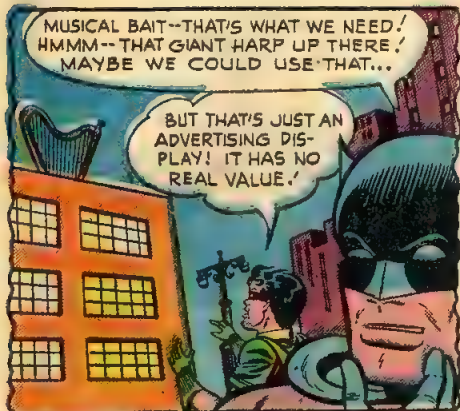


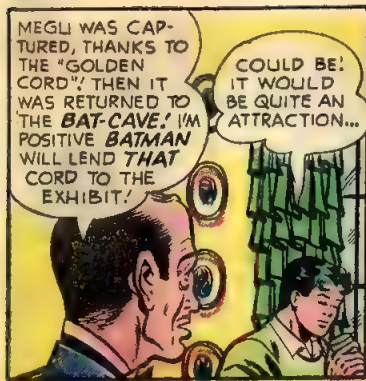
"THEN, ONE NIGHT SOON AFTER..."

IT WAS MEGLI, BATMAN--BUT HE GOT AWAY! AT LEAST HE DIDN'T STEAL ANYTHING, THOUGH.

MEGLI AGAIN, WE'VE GOT TO FIND SOME WAY TO TRAP THAT CRIMINAL, ROBIN!

JOHNSON MUSIC CO





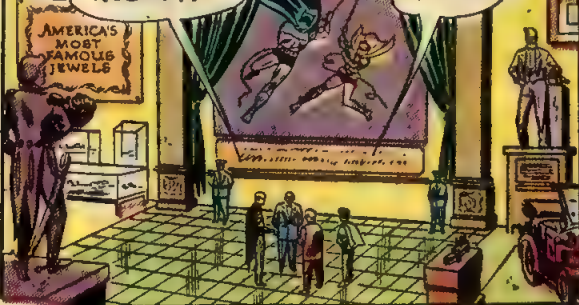
MEGLI WAS CAPTURED, THANKS TO THE "GOLDEN CORD." THEN IT WAS RETURNED TO THE **BAT-CAVE**. I'M POSITIVE **BATMAN** WILL LEND THAT CORD TO THE EXHIBIT.

COULD BE! IT WOULD BE QUITE AN ATTRACTION...

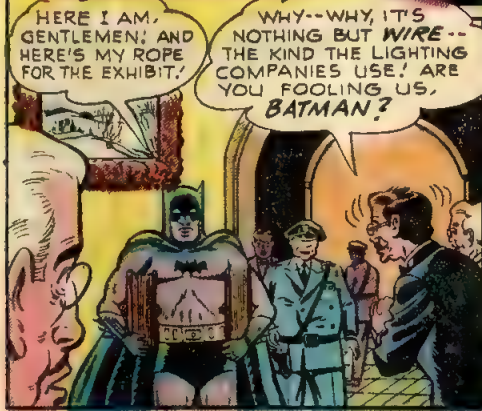
A FEW DAYS LATER...

BATMAN JUST PHONED! HE'S DECIDED ON HIS ROPE-- HE'S BRINGING IT HERE! WHICH ONE IS IT, **ROBIN**??

I REALLY DON'T KNOW! I'M AS ANXIOUS TO LEARN AS THE REST OF YOU!

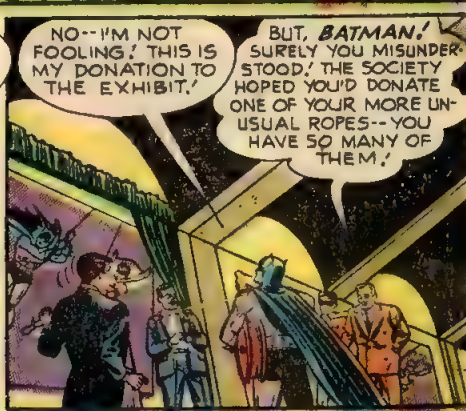


SHORTLY AFTERWARDS...



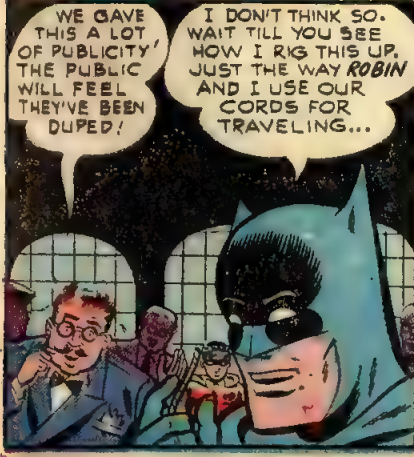
HERE I AM, GENTLEMEN; AND HERE'S MY ROPE FOR THE EXHIBIT.

WHY--WHY, IT'S NOTHING BUT **WIRE**-- THE KIND THE LIGHTING COMPANIES USE! ARE YOU FOOLING US, **BATMAN**?



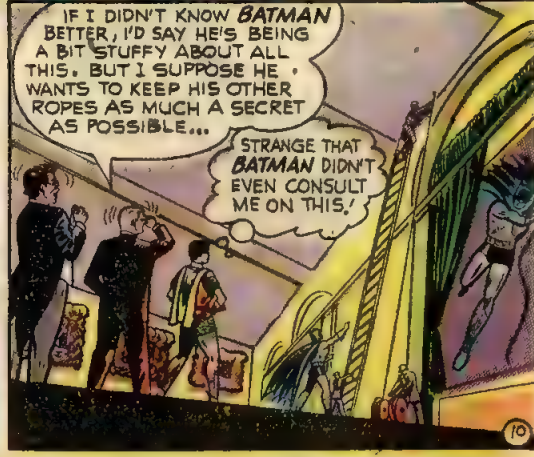
NO--I'M NOT FOOLING! THIS IS MY DONATION TO THE EXHIBIT.

BUT, **BATMAN**! SURELY YOU MISUNDERSTOOD! THE SOCIETY HOPED YOU'D DONATE ONE OF YOUR MORE UNUSUAL ROPES--YOU HAVE SO MANY OF THEM!



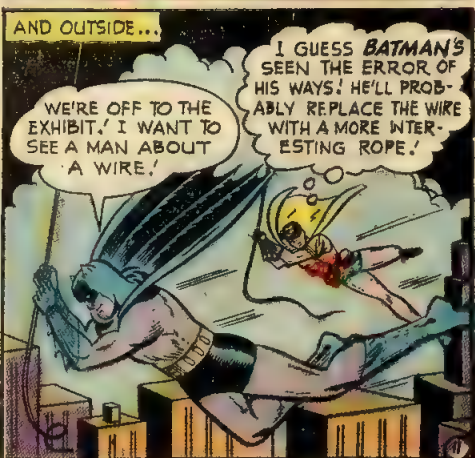
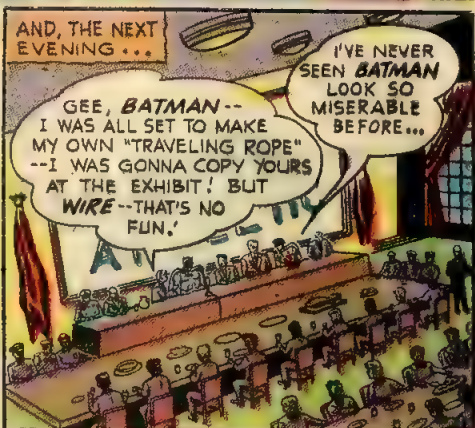
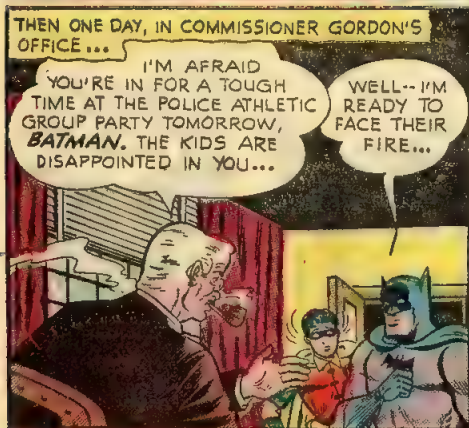
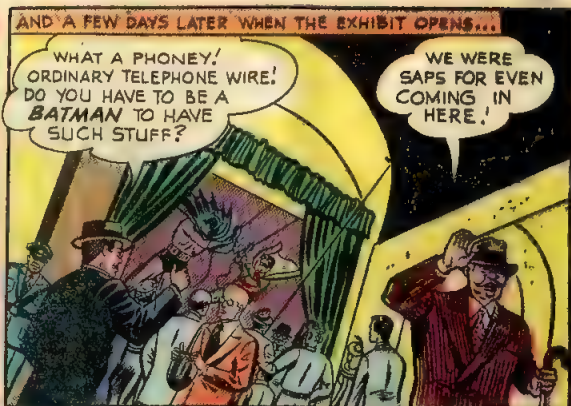
WE GAVE THIS A LOT OF PUBLICITY! THE PUBLIC WILL FEEL THEY'VE BEEN DUPED!

I DON'T THINK SO. WAIT TILL YOU SEE HOW I RIG THIS UP, JUST THE WAY **ROBIN** AND I USE OUR CORDS FOR TRAVELING...



IF I DIDN'T KNOW **BATMAN** BETTER, I'D SAY HE'S BEING A BIT STUFFY ABOUT ALL THIS. BUT I SUPPOSE HE WANTS TO KEEP HIS OTHER ROPES AS MUCH A SECRET AS POSSIBLE...

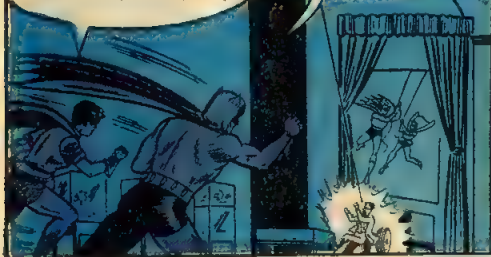
STRANGE THAT **BATMAN** DIDN'T EVEN CONSULT ME ON THIS!



MOMENTS LATER, IN THE DARKENED EXHIBIT...

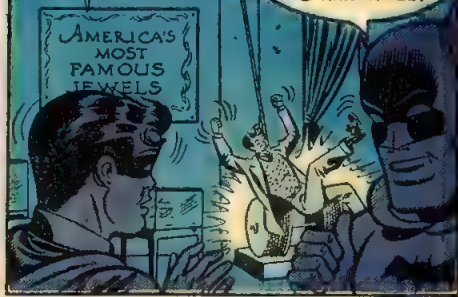
BATMAN! WE ARRIVED JUST IN TIME! LOOK-- THERE'S JINX BOLEY, ROBBING THE JEWEL EXHIBIT! HURRY, BEFORE HE ESCAPES!

NO NEED TO HURRY, **ROBIN!** OUR FRIEND JINX ISN'T GOING ANYWHERE!



I DON'T UNDERSTAND! HE SEEMS TO BE STUCK! BUT NOTHING'S HOLDING HIM!

THAT'S WHERE YOU'RE WRONG! A STRONG **ELECTRO-MAGNET** IS HOLDING HIM--AND HOLDING HIM WELL!



I SEE! THOSE SPOOLS ARE ACTUALLY POLES OF AN **ELECTRO-MAGNET** WHICH ATTRACTED BOLEY'S **STEEL VEST!**

YES--AND HE CAN'T UNBUTTON IT BECAUSE THE WHOLE VEST HAS BECOME **MAGNETIZED**--THE BUTTONS WON'T MOVE!



SO THAT'S WHY YOU DONATED THE WIRE TO THE EXHIBIT! TO TRAP JINX!

YES! I GUESSED HE'D SHOW UP TONIGHT! I HAD THE WIRE ELECTRIFIED JUST AFTER THE EXHIBIT CLOSED... THAT TURNED THE **MAGNET ON!**

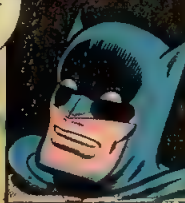


AND, AT HEADQUARTERS...

TONIGHT IS THE 25TH--THAT ADDS UP TO 7! IT'S ALSO THE 7TH NIGHT OF THE EXHIBIT! IF JINX WERE EVER TO COME AFTER THOSE JEWELS, I KNEW IT WOULD BE TONIGHT!

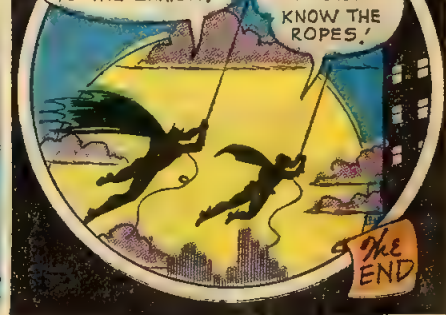
AND SINCE YOU KNEW YOU HAD A PREVIOUS DATE, YOU COULDN'T BREAK, YOU SET THIS ELABORATE TRAP TO TAKE CARE OF THINGS IN YOUR ABSENCE!

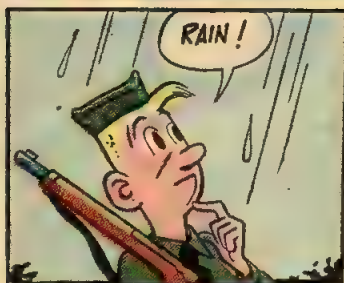
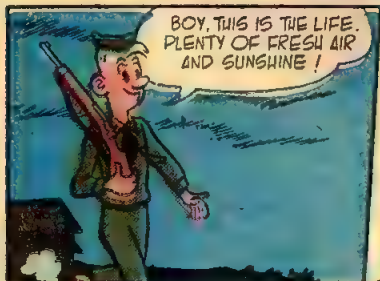
YES--IT HAD TO BE DONE THAT WAY! JINX MIGHT HAVE SPOTTED A POLICE GUARD! I DIDN'T WANT TO DO ANYTHING TO AROUSE HIS SUSPICIONS!



THAT'S WHY I DIDN'T LET EVEN YOU, **ROBIN**, IN ON MY SECRET. I WANTED THE WORD TO SPREAD THAT I'D DONATED A **HARMLESS ROPE** TO THE EXHIBIT!

HARMLESS TO EVERYONE BUT JINX! JUST A GUY WHO DIDN'T KNOW THE ROPES!





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"Breakfast of Champions"

WHEATIES
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BATMAN



BATMAN

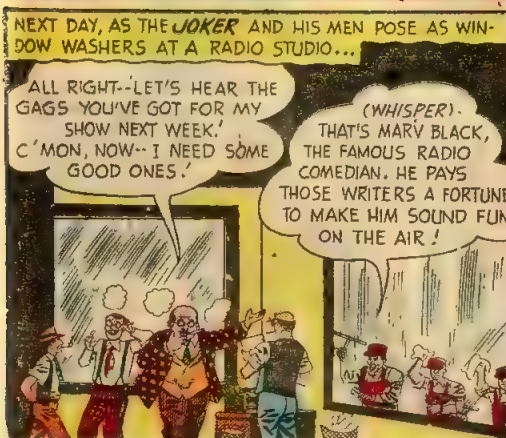
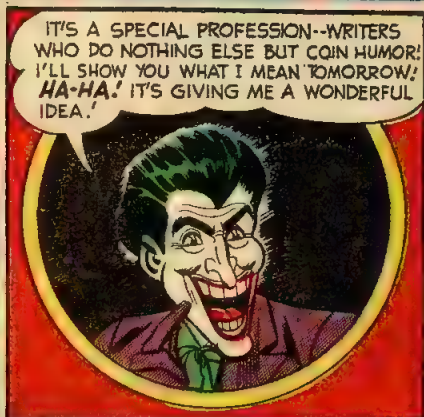
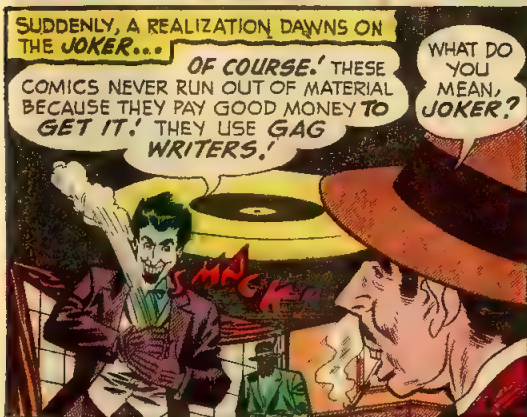
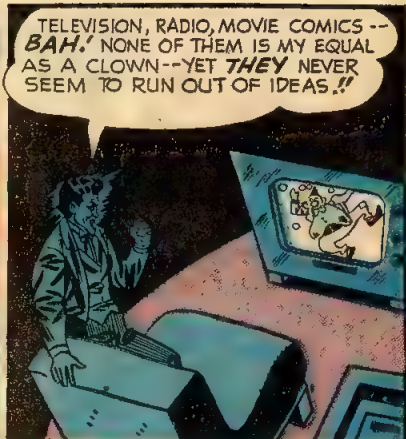
WITH
ROBIN

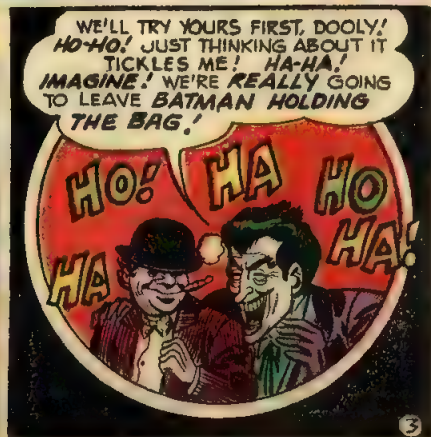
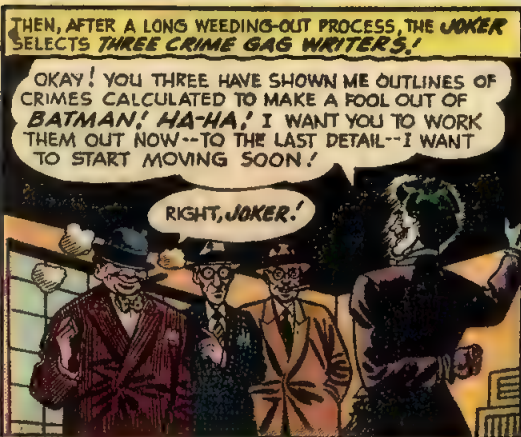
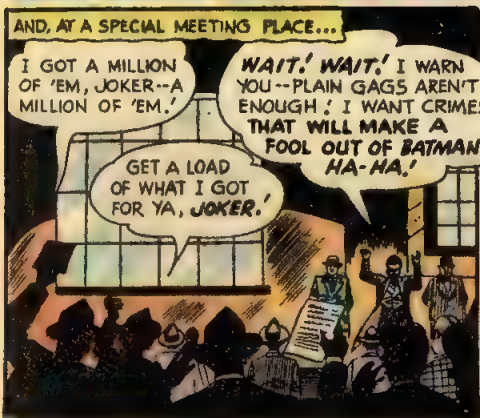
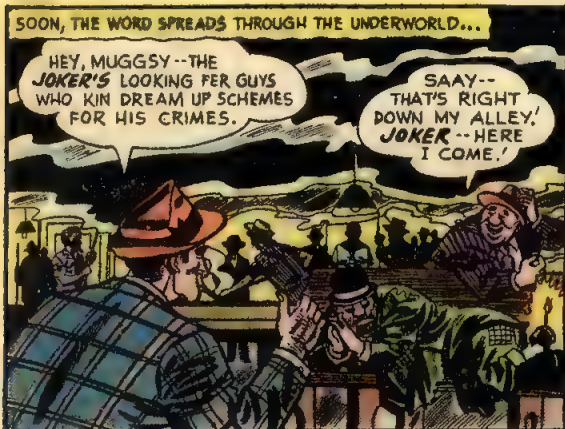
IT'S NO SECRET, OF COURSE, THAT ALL OF THE GREAT COMEDIANS OF OUR DAY ARE ONLY AS GOOD AS THE MATERIAL SUPPLIED THEM--HUMOR DREAMED UP BY PROFESSIONAL WITS KNOWN TO THE WORLD AS PROFESSIONAL GAG WRITERS! BUT THE ART OF GAG-WRITING TAKES A BRAND-NEW TWIST WHEN THE JOKER DECIDES TO AVAIL HIMSELF OF THE SERVICE! YES--THE CLOWN WITH A MASTER STROKE--AND BATMAN AND ROBIN ARE ON THE RECEIVING END IN THE STORY CALLED...

"THE MAN WHO WROTE THE JOKER'S JOKES!"

YOUR GAG'S NOT FUNNY ENOUGH, BATMAN! YOU'LL HAVE TO COME UP WITH SOMETHING BETTER! HO-HO!



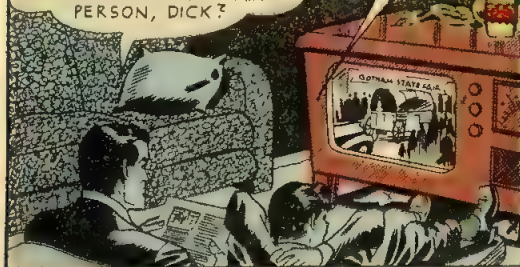




A WEEK LATER, IN THE HOME OF BRUCE WAYNE AND HIS WARD, DICK GRAYSON...

OH-OH! I SEE THE PARADE TO THE FAIR HAS ALREADY BEGUN. WHAT DO YOU SAY WE GO OUT AND SEE THE FAIR IN PERSON, DICK?

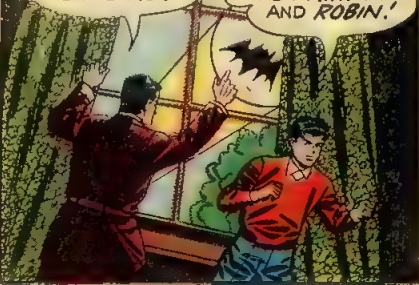
A WONDERFUL IDEA--LET'S GO!



BUT, ALL AT ONCE...

WAIT A MINUTE! THERE GOES THE **BAT-SIGNAL!** LOOKS LIKE IT CHANGES OUR PLANS!

WELL, THE FAIR CAN WAIT! WE'VE GOT MORE IMPORTANT THINGS TO DO--AS **BATMAN** AND **ROBIN**!



SHORTLY AFTERWARDS, AT POLICE HEADQUARTERS...

TROUBLE, BOYS! THE **JOKER** AGAIN! HE'S TAUNTING US WITH THREATS TO ROB THE FAIR!

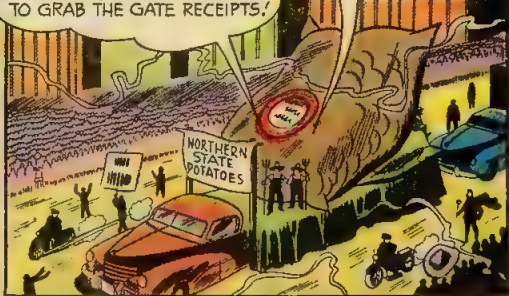
LOOKS LIKE WE'LL SEE THE FAIR AFTER ALL, **ROBIN**!



MEANWHILE...

HA-HA! CLEVER, DOOLY--THIS METHOD OF GAINING ENTRANCE TO THE FAIR! IN A MOMENT, WE'LL BE READY TO GRAB THE GATE RECEIPTS!

RIGHT, **JOKER**! MY PLAN IS WORKING PERFECTLY! WAIT TILL **BATMAN** FALLS INTO THE TRAP! HA-HA!



MOMENTS LATER...

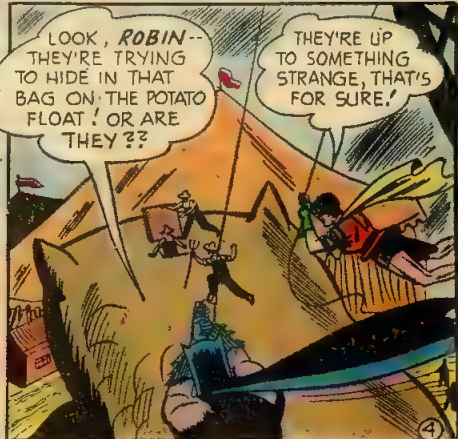
HELP! THE **JOKER**! IT'S A ROBBERY!

THAT'S OUR CUE, **ROBIN**!



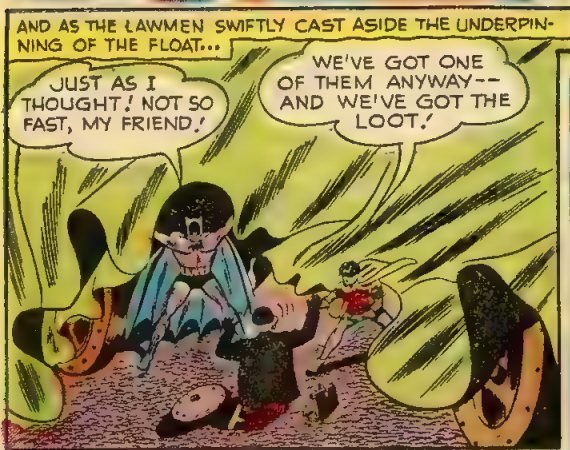
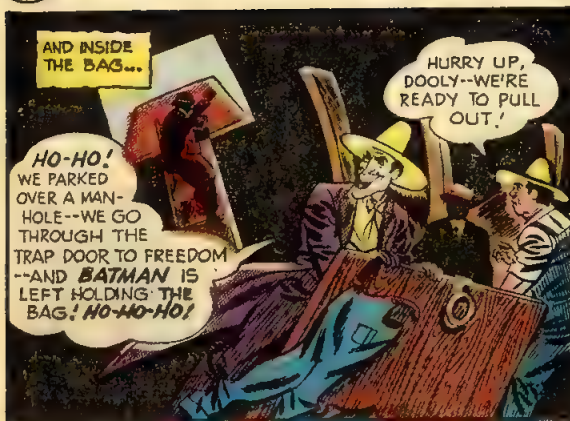
LOOK, **ROBIN**--THEY'RE TRYING TO HIDE IN THAT BAG ON THE POTATO FLOAT! OR ARE THEY??

THEY'RE UP TO SOMETHING STRANGE, THAT'S FOR SURE!





BATMAN





BATMAN



A FEW DAYS LATER, IN POLICE COMMISSIONER GORDON'S OFFICE...

A NOTE FROM THE JOKER! HE BOASTS HE'S LITERALLY GOING TO MAKE A JACKASS OUT OF YOU!

DO YOU THINK HE CAN, BATMAN? IT WOULDN'T HELP OUR STANDING IN GOTHAM CITY!



THAT EVENING, AS OFFICIALS OF THE ROYAL CAMERA CO. HOLD AN ANNIVERSARY CELEBRATION IN THEIR OFFICES...

HOW ABOUT SOME PICTURES, GENTLEMEN? WE WERE SENT HERE BY THE PUBLIC RELATIONS OFFICE...

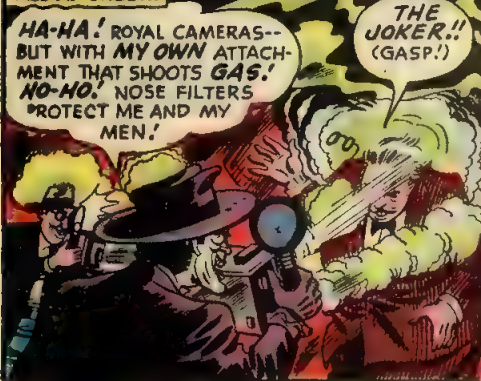
EXCELLENT IDEA! AND I SEE YOU HAVE ROYAL CAMERAS! HA-HA-- MOST FITTING!



ALL AT ONCE...

HA-HA! ROYAL CAMERAS-- BUT WITH MY OWN ATTACHMENT THAT SHOOTS GAS! NO-NO! NOSE FILTERS PROTECT ME AND MY MEN!

THE JOKER!! (GASP!)



THEN, AFTER THE JOKER AND HIS MEN LOOT THE SAFE...

BUT WE GOT THE LOOT! WHY TRIP THE BURGLAR ALARM, JOKER?

LEAVE HIBBS ALONE! THIS IS HIS CRIME SCHEME! HA-HA! WE WANT OUR FRIENDS BATMAN AND ROBIN TO SHOW UP!



THEN, AFTER BATMAN AND ROBIN APPEAR...

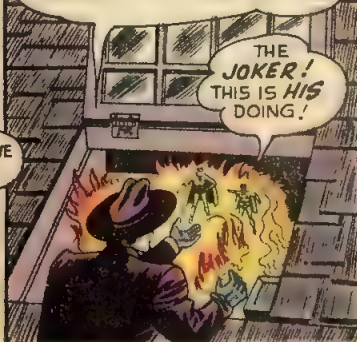
LOOK OUT, ROBIN! THIS IS AN INFERNO-- THE FILM HAS CAUGHT ON FIRE, AND NOTHING BURNS LIKE FILM!

BUT HOW WILL WE EVER GET OUT??



AM I MAKING IT TOO HOT FOR YOU, BATMAN? HO-HO! I WOULDN'T WANT YOU TO FRY-- HERE'S SOME FIREPROOF CLOTHING FOR YOU!

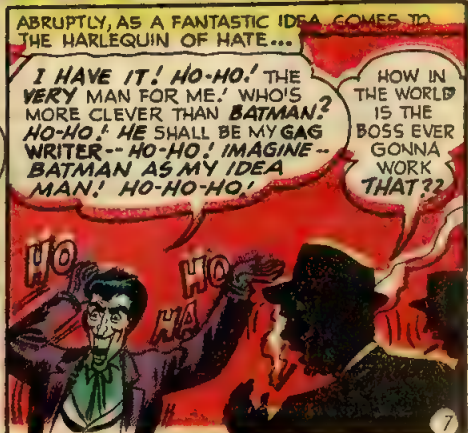
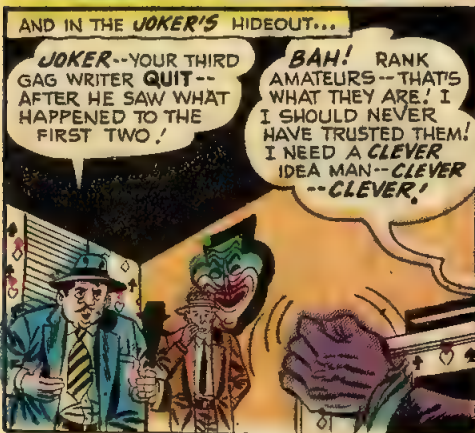
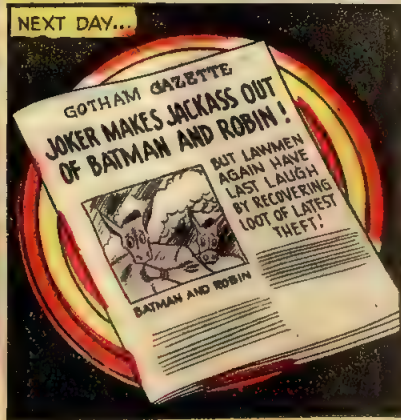
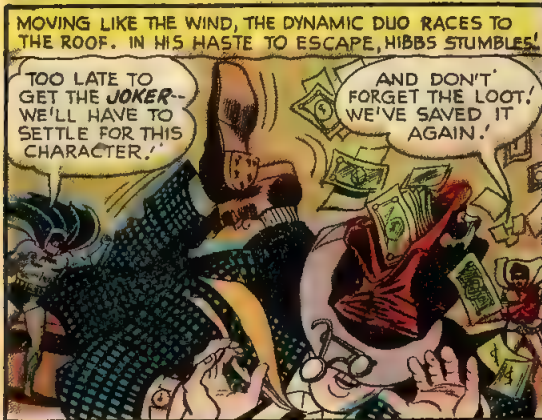
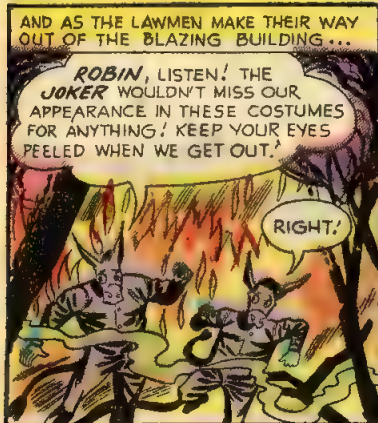
THE JOKER! THIS IS HIS DOING!



IT'S ASBESTOS, ALL RIGHT-- BUT THEY'RE JACKASS COSTUMES! WHAT WILL WE DO?

WE HAVE NO CHOICE! WE WEAR THE COSTUMES-- IT'S THE ONLY WAY OUT OF HERE!





NEXT DAY, A STRANGE AD RUNS IN A GOTHAM CITY PAPER...

NOTICE!!

TO ALL PROSPECTIVE CRIME GAG WRITERS SEEKING EMPLOYMENT WITH THE JOKER:

MY OFFER OF EMPLOYMENT IS NOW WITHDRAWN, BECAUSE THE JOB WILL SOON BE FILLED BY AN EXTREMELY CAPABLE PERSON. THANK YOU FOR SHOWING AN INTEREST IN MY PROJECT-- BUT I HAVE FOUND THE IDEAL MAN FOR MY PURPOSES! HIS NAME IS -- **BATMAN.** HA-HA. THE JOKER

AND AT POLICE HEAD-QUARTERS...

I DON'T LIKE THIS AT ALL! THE JOKER APPARENTLY HAS SOMETHING UP HIS SLEEVE IN HIS LATEST CAMPAIGN TO MAKE FOOLS OF YOU!

WELL--SO FAR HE'S FAILED-- WE'VE THWARTED HIS CRIMES! MAYBE NEXT TIME WE'LL CATCH HIM AND PUT AN END TO THIS!

A FEW NIGHTS LATER, AT THE GOTHAM STATE FAIR...

THE JOKER, BATMAN! HE'S COME INTO THE TUNNEL OF LOVE!

YOU WATCH THE ENTRANCE, ROBIN! I'LL GET OVER TO THE EXIT, AND COME IN THAT WAY. AND BE CAREFUL--THIS COULD BE A TRAP!

MEANWHILE...

HA-HA! I THOUGHT THEY'D SPLIT UP! NOW FOR MY LITTLE GAME--QUICK, I MUST CHANGE MY UNIFORM.

A MOMENT LATER...

POOR KID! TOO NEAR MY BALLOON! THE WIND BLEW IT AWAY FROM ME, TOO NEAR! (ROBIN)

DON'T CRY, SONNY--I'LL GET YOUR BALLOON BACK FOR YOU!

I KNOW NOW THAT POOR KID FEELS--IT'LL ONLY TAKE A SECOND FOR ME TO RETRIEVE HIS BALLOON...

THEN, AS THE BALLOON BOIDS AROUND A CORNER...

TRICKED-- BY THE JOKER!

YES! HA-HA! AN IMPER-SCUOR IN THE TUNNEL-- A MIDGET DRESSED UP A A KID--AND THIS BALLOON ON THE END OF A STICK! NO-NO! I'VE GOT YOU NOW, ROBIN!

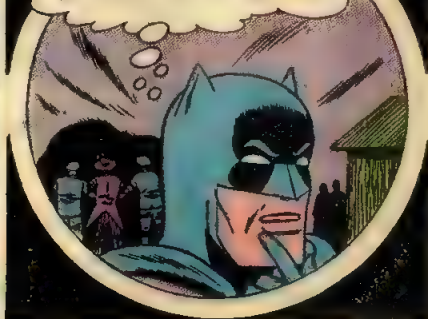
MEANWHILE, IN THE TUNNEL...

WHY, THIS ISN'T
THE JOKER! JUST
AN IMPOSTOR!

HEY--
LET GO! CAN'T
A GUY HAVE A
LITTLE FUN?!



ROBIN IS GONE! THIS IS
SERIOUS--HE NEVER DISOBEYS
AN ORDER! SOMETHING MUST
HAVE HAPPENED TO HIM!

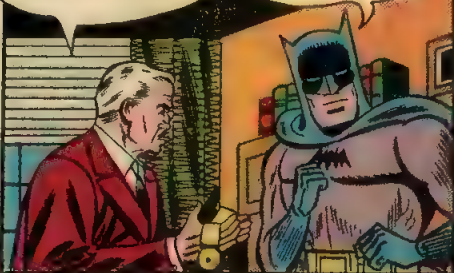


AND A FEW
HOURS LATER...

I have captured Robin!
If you want to see him
alive again, go to the
corner of 12th and Main
at midnight--alone!
Ha-Ha!
The Joker!

HE'S GOT ROBIN,
ALL RIGHT! HE SENT
HIS UTILITY BELT AS
PROOF! WHAT ARE
YOU GOING TO DO?

THE ONLY
THING I CAN DO--
SURRENDER! I'D
DO ANYTHING
FOR THAT KID!



AND, AS BATMAN OBEYS THE JOKER'S
INSTRUCTIONS...

HO-HO! HA-HA!
MY NEW GAG
WRITER HAS
ARRIVED! HO-HO-
HO!

STOP YOUR
CLOWNING, JOKER!
WHAT HAVE YOU
DONE WITH
ROBIN?

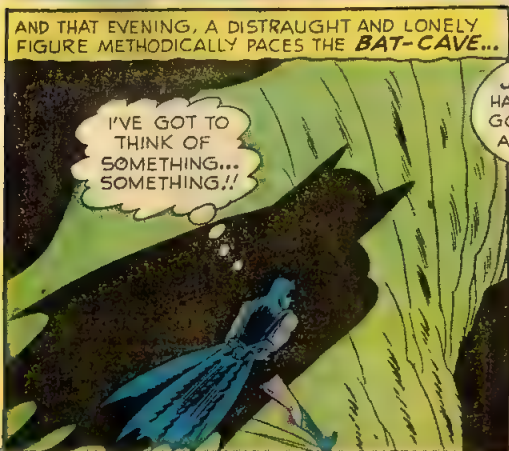
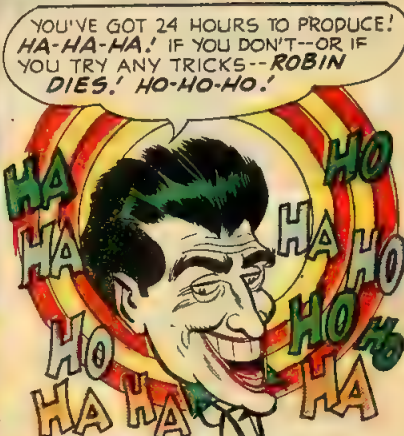
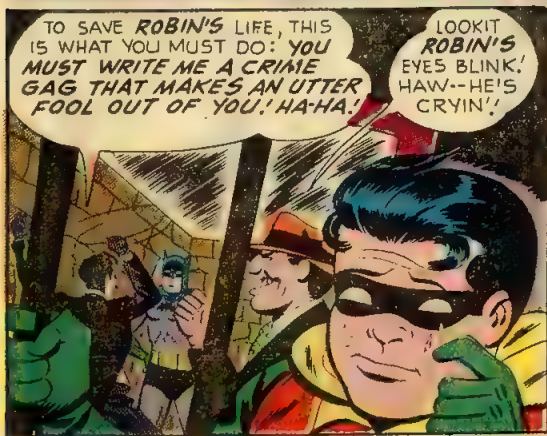
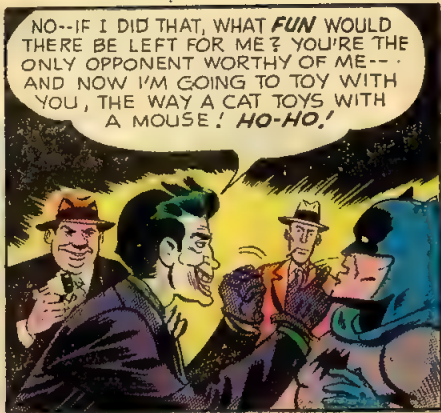
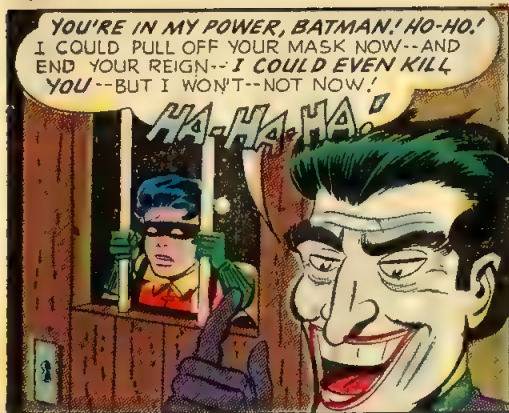


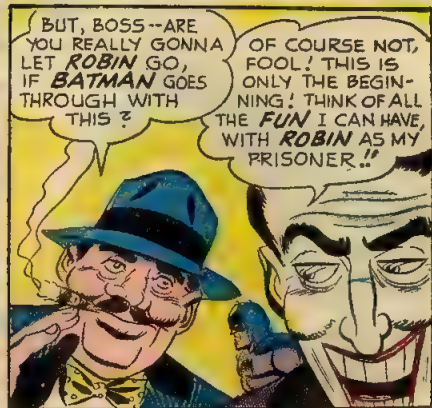
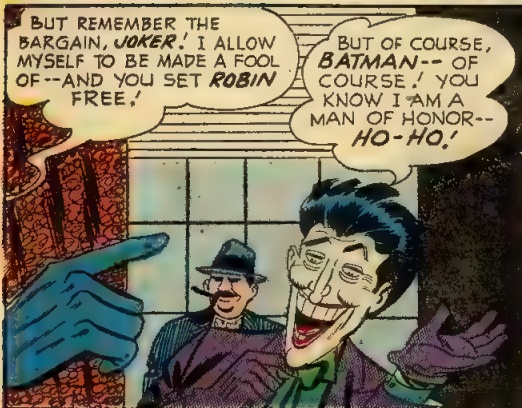
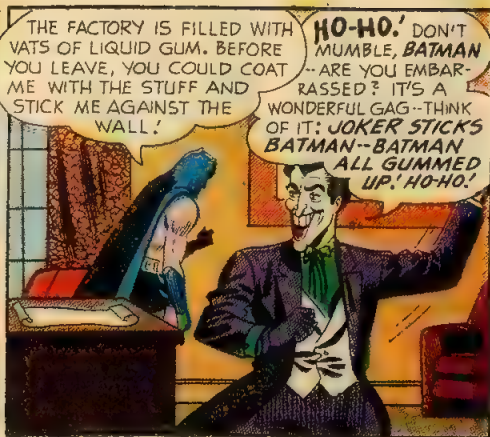
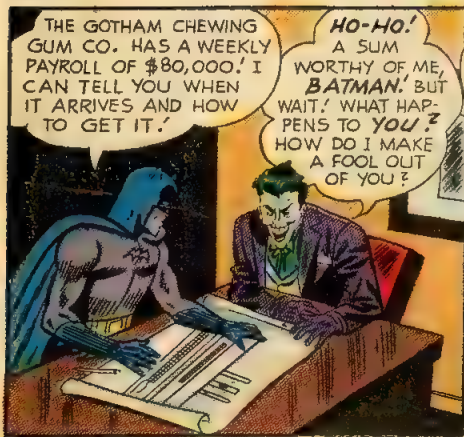
IN ANSWER, THE JOKER LEADS BATMAN TO AN
OLD DUNGEON BELOW...

HA-HA! THERE'S
YOUR ROBIN! AND UN-
LESS YOU OBEY MY EVERY
COMMAND, BATMAN--ROBIN
GETS KILLED! HO-HO-HO!

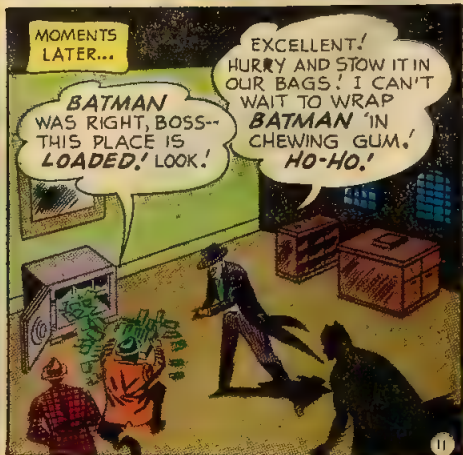
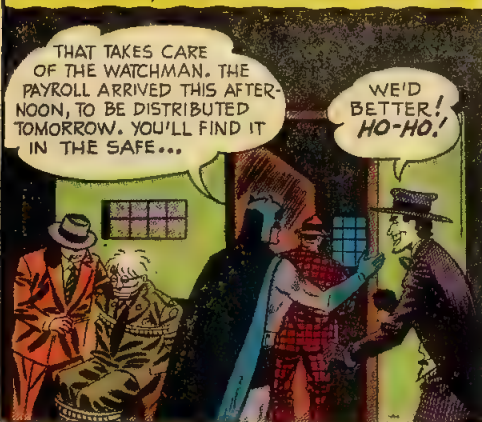
BOY--THE
BOSS SURE
HAS
BATMAN
OVER A
BARREL!

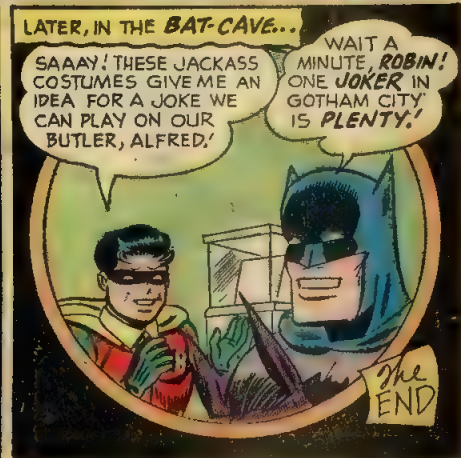
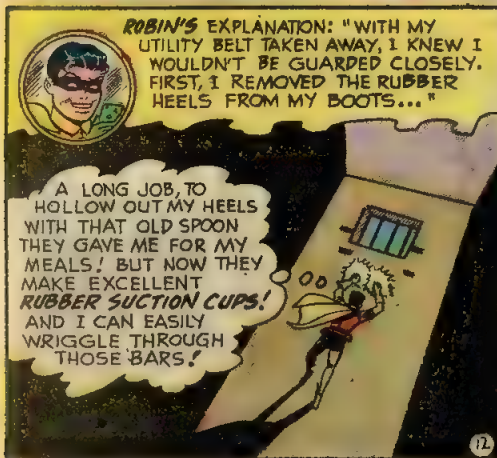
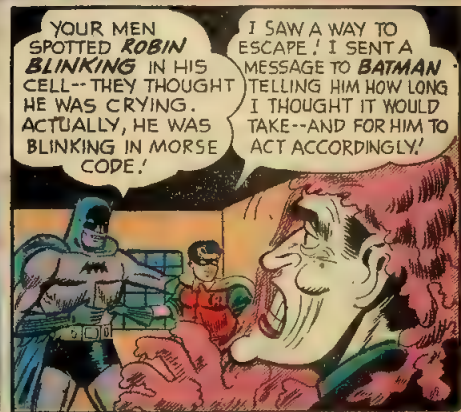
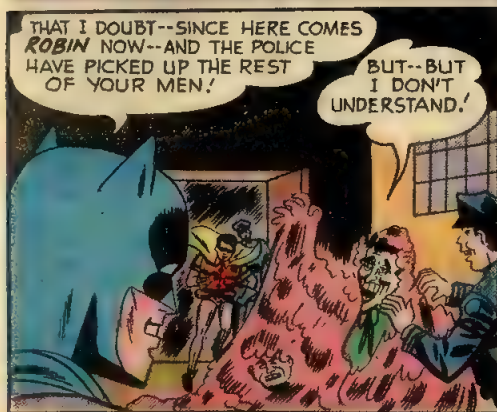
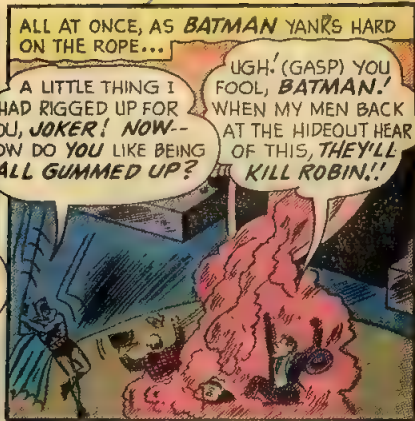
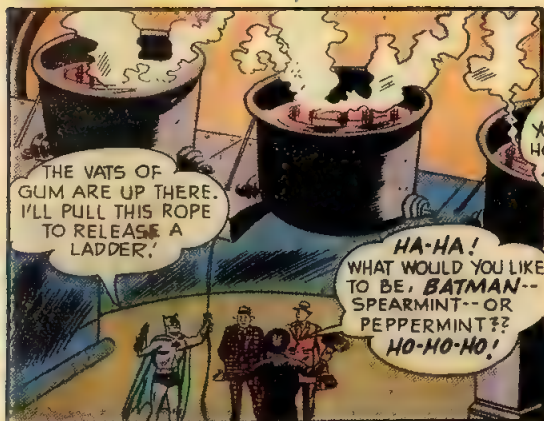






THAT EVENING, AT THE CHEWING GUM FACTORY...





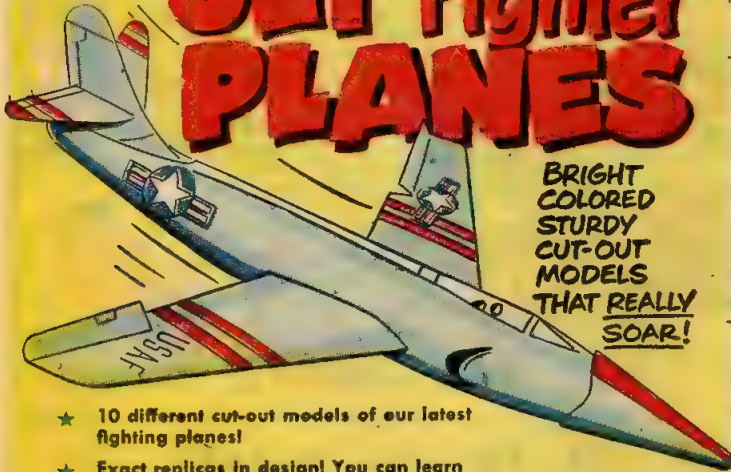


Kids!

FREE!
AT NO EXTRA COST!

LATEST TYPE

JET Fighter PLANES



BRIGHT
COLORED
STURDY
CUT-OUT
MODELS
THAT REALLY
SOAR!

- ★ 10 different cut-out models of our latest fighting planes!
- ★ Exact replicas in design! You can learn to be a plane spotter!
- ★ Fly squadron formations—swap 'em around!
- ★ A snap to assemble! Just press 'em out—fold—and let 'em ride!
- ★ Start now! Collect the whole set!

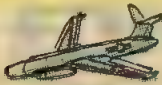
© 1961, KELLOGG COMPANY



Lockheed P-80
Shooting Star



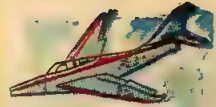
Northrop X-4



Martin XB-51

Kellogg's RAISIN BRAN is now a triple treat! Honeycomb raisins plus crispy bran flakes plus a jet fighter cut-out in every package!

One in every package* of



Republic F84F Thunderjet



Douglas Skyrocket



Lockheed XF-90



North American
F-86 Sabrejet



Republic XF-94
Interceptor

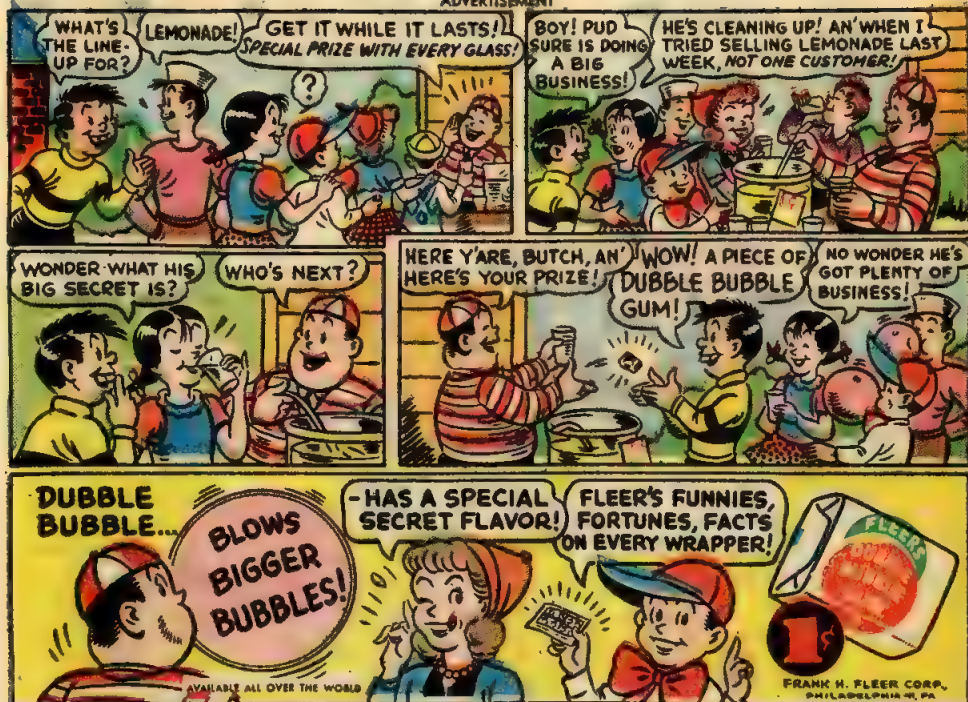


Convair F-102A
Flying Wingjet



Republic F-105

Kellogg's
**RAISIN
BRAN**
CEREAL WITH FRUIT



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The KINGS OF SPORT

ALMOST any list of today's public heroes will probably include some great athletes. Few Americans receive more acclaim and affection than that bestowed upon the great figures of the sports world. Just think of all the sporting events that take place in the course of a year. Think of the tremendous interest and enthusiasm that these events provoke in players and spectators alike.

Far back in history, athletic contests stimulated interest and excitement, too. The victorious athlete at the Olympian, an important ancient Grecian festival, received expensive gifts and garlands of flowers after the contest.

In those days, Greece was not really one nation but several small cities and states. Each of these communities sent contestants to the Olympian, and the competition was just as keen then as it is in our modern Olympic Games.

Today's Games, in which all countries compete every four years, were directly inspired by the ancient Olympian games. Their modern revival was

instituted by Baron Pierre de Coubertin in 1894. The installation took place in Athens, Greece in 1896 on the site where the ancient festival had been held. These games have been held every four years since 1900 until 1936, when, because of war, they were postponed until 1948.

In the beginning, the Olympian Games were small and localized. The festival was primarily a religious celebration. Gradually, as its popularity spread and the number of participants increased, it became the most important of all public festivals in ancient Greece.

It is said that Heracles started the custom when he ordered games to be held at Olympus to celebrate a military victory. This custom of celebrating the end of a battle by holding athletic contests is related by Homer, too, but it probably goes back before his time.

Another tale is told about the origin of the games. Once, when the games were no longer held, it is said that an

oracle predicted that Greece would recover from her internal turmoil and trouble if the games were restored.

At first, the Olympian Games lasted only one day, but as contests were added that period of time became insufficient. By the 77th Olympiad (each festival was called an Olympiad), it was increased to five days.

We know that originally there were 24 events in each Olympian contest, but the exact order in which they were held has not been authentically determined. The foot race in the original Olympic Games seems to have come first, and was probably the most important. It was run in heats of four, and consisted of a single lap of the stadium, about 200 yards.

Wrestling, another important event, was highly regarded as a game that demanded a great amount of skill, strength and cleverness. Before the match, wrestlers were coated with oil, then sprinkled with sand, as a protection against bruises.

Then there was boxing. In both boxing and wrestling, skill rather than sheer brute strength was emphasized. The killing of an opponent accidentally brought about a severe penalty. Hence, there were few fatalities. Instead of wearing gloves, boxers wore leather thongs which were bound around their fists and wrists. Ear-guards were also used.

Later, a contest called the Pancraturum, a combination of boxing and wrestling was added, and, still later, chariot races entered the lists. Because of the expense involved, only wealthy citizens could participate in this latter contest.

At the first Olympiads, victors received prizes of material value, but later, the sole prize was an olive wreath. Athletes competed for the mere joy of winning and the honor bestowed on their state. As the winner received his olive wreath, a herald announced his name, his family and his state or city. Then there was a grand procession to the temple of Zeus.

Today, of course, the Olympic Games are run much differently. The American Olympic Association is responsible for our participation. The American Committee is chosen by the Association prior to each meeting. Members of this committee are the President of the United States as honorary president, the Secretaries of State, War and the Navy, the American Ambassador to the country where the games are to be held and their Ambassador to this country.

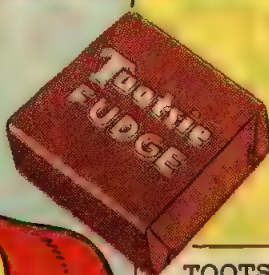
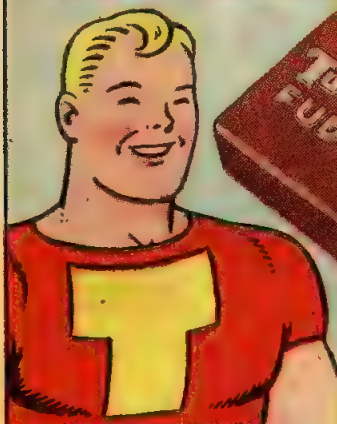
Then, too, there are the honorary and regular officers of the Association and the officers of previous American Olympic Committees. The executive committee is made up of members of the association as well as the public at large. This committee chooses its own active officers who carry out the details of the organization.

Early contests were often marred by quarrels between countries. Also, the number of competitors were limited since they all came from a single area in the Mediterranean. But today, the Olympic Games demonstrate cooperation on an international basis because all nations of the world are represented.

—F. Banks

Captain Tootsie

WANTS YOU TO TRY ALL TOOTSIE CANDIES



**TOOTSIE
PLAIN
FUDGE**
Chocolate
or Vanilla



**TOOTSIE
MILKY
CARMELS**
Chocolate or
Vanilla

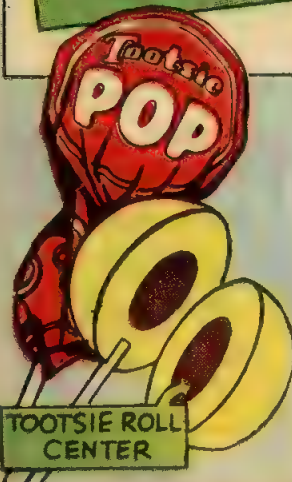


**TOOTSIE
COCONUT-FILLED
FUDGE**
Chocolate or Vanilla

TOOTSIE POPS

WITH DELICIOUS
TOOTSIE ROLL
CENTER

CHOCOLATE
WILD CHERRY
ORANGE, LEMON
AND LIME



**TOOTSIE ROLL
CENTER**



REGULAR SIZE

The chewy, chocolaty
TOOTSIE ROLL



BIG JUMBO SIZE

**TOOTSIE MILKY
CARMELS**



Six in a package

Chocolate or Vanilla

**TOOTSIE
FUDGE**



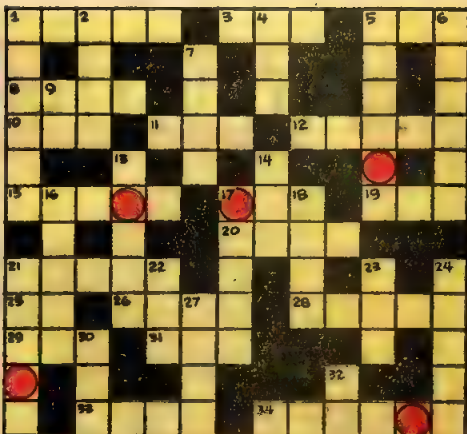
**BUY THESE IN YOUR
NEIGHBORHOOD STORE**

CARTOON CRISS-CROSS

AFTER YOU CORRECTLY SOLVE YOUR
CARTOON CRISS-CROSS PUZZLE, THE
ENCIRCLED LETTERS CAN BE ARRANGED
TO SPELL THE 5 LETTER NAME OF

A BIRD THAT BEATS ITS WINGS ALTERNATELY
INSTEAD OF IN UNISON

PENCILS READY... THINKING CAPS ON...
AND NO FAIR PEEKING AT THE ANSWER!



ACROSS

- 1 *picture* ①
- 3 TRIUMPH
- 5 SMALL CHILD
- 8 WANT; NEED
- 10 WRITING FLUID
- 11 WHAT A COW CHEWS
- 12 TO RAP
- 15 CASTLE'S TRENCH (PLURAL)
- 17 STRIKE OUT
- 19 DECLARE
- 20 SUMMIT
- 21 ROYAL
- 25 CONJUNCTION
- 26 365 DAYS
- 28 YELLOW STONE
- 29 BODY OF WATER
- 31 ATTEMPT
- 33 SNOW VEHICLE
- 34 *picture* ②

DOWN

- 1 GAS USED IN BALLOONS
- 2 SWAY BACK AND FORTH
- 4 SICK
- 5 PITCHES
- 6 *picture* ③
- 7 URGE ON
- 9 INDEFINITE ARTICLE
- 13 WANDER
- 14 HEAD COVERING
- 16 MUSICAL DRAMA
- 17 IMAGINARY BEING
- 18 THE FOLLOWING ONE
- 21 *picture* ④
- 22 ALLOW
- 23 WATCH SECRETLY
- 24 SKY BLUE
- 27 DRY
- 30 AFFIRMATIVE REPLY
- 32 PROCEED

**The
ANSWER**

across: 1-HERON 3-WIN 5-TOT 8-LACK 10-INK 11-CUD 12-KNOCK 15-MOATS
17-FAN 19-SAY 20-APEX 21-REGAL 25-OR 26-YEAR 28-TOPAZ 29-BAY
31-TRY 33-SLED 34-GROUSE down: 1-HELLUM 2-ROCK 4-ILL 5-THROWS
6-TURKEY 7-SPUR 9-AN 13-STAY 14-CAP 16-OPERA 17-FAIRY 18-NEXT
21-ROBIN 22-LET 23-SPY 24-AZURE 27-ARID 30-YES 32-GO (SWIFT)

ADVERTISEMENT

CHARLIE WILD

PRIVATE
DETECTIVE

EVEN WHEN I'M CHASING
SPIES MY HAIR ALWAYS
LOOKS GOOD - BECAUSE I
USE WILDROOT CREAM-OIL!

HEAR CHARLIE WILD, PRIVATE DETECTIVE,
ON RADIO! SEE HIM ON TV!



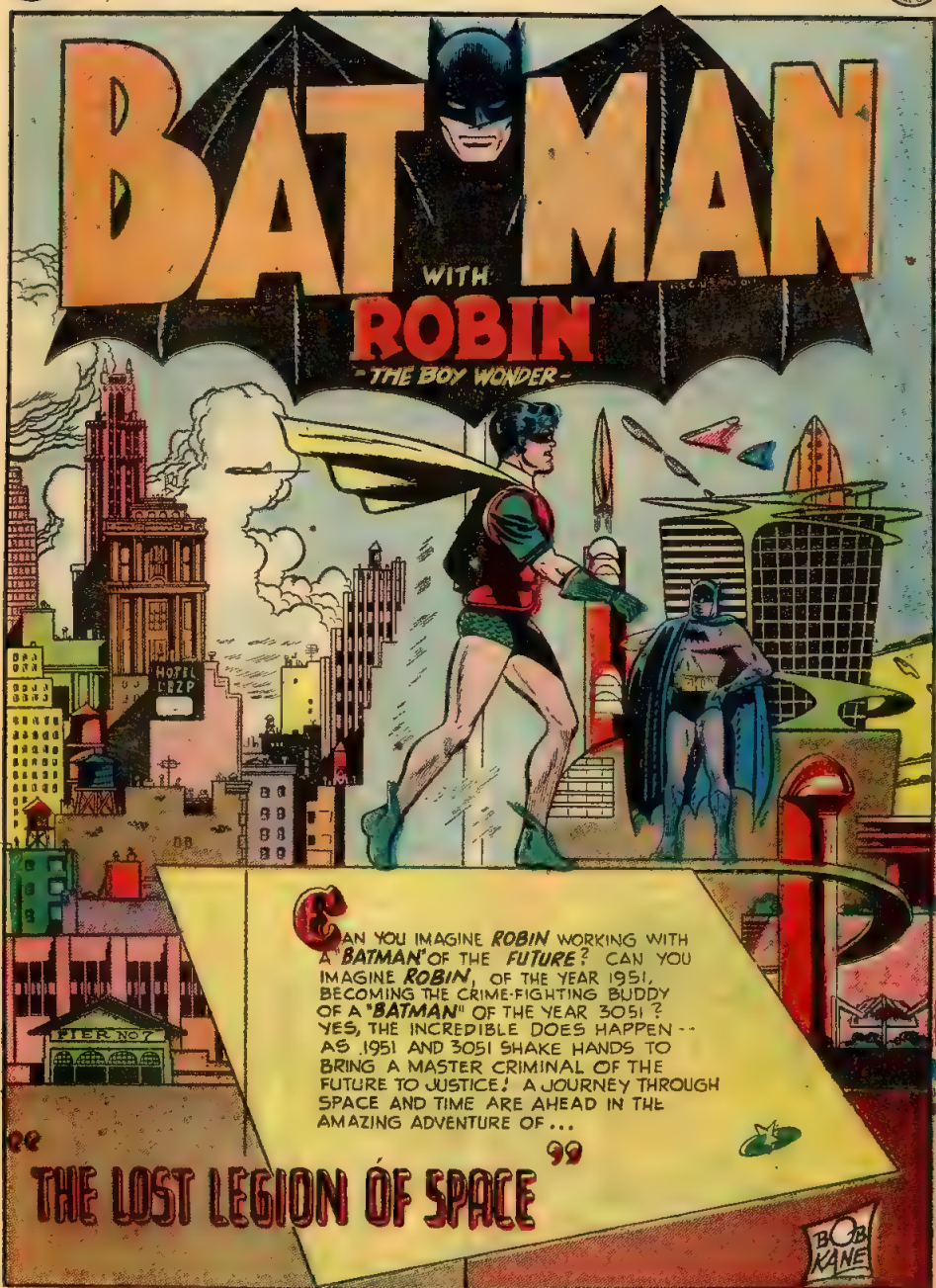


BATMAN



BATMAN

WITH
ROBIN
- THE BOY WONDER -



CAN YOU IMAGINE **ROBIN** WORKING WITH A **BATMAN** OF THE FUTURE? CAN YOU IMAGINE **ROBIN**, OF THE YEAR 1951, BECOMING THE CRIME-FIGHTING BUDDY OF A '**BATMAN**' OF THE YEAR 3051? YES, THE INCREDIBLE DOES HAPPEN -- AS 1951 AND 3051 SHAKE HANDS TO BRING A MASTER CRIMINAL OF THE FUTURE TO JUSTICE! A JOURNEY THROUGH SPACE AND TIME ARE AHEAD IN THE AMAZING ADVENTURE OF...

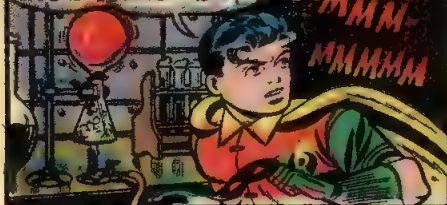
THE LOST LEGION OF SPACE

BOB KANE

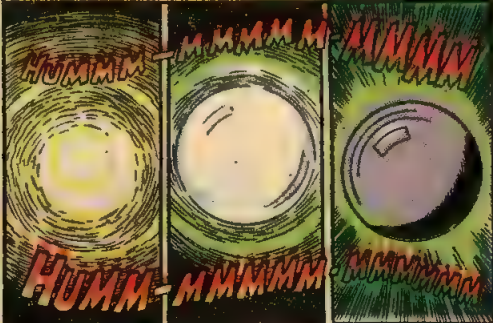
ONE NIGHT IN THE **BAT-CAVE**, AS DICK GRAYSON (**ROBIN**, THE **BOY WONDER**) CHECKS A SCIENTIFIC ANALYSIS WHILE **BATMAN** IS AWAY...

THE INFLATION OF THE RUBBER BALLOON PROVES THAT THIS POISON GIVES OFF A GAS! HMM! STRANGE-- WHERE'S THAT HUMMING SOUND COMING FROM?

HUMMM-
MMMM-
MMMMMM

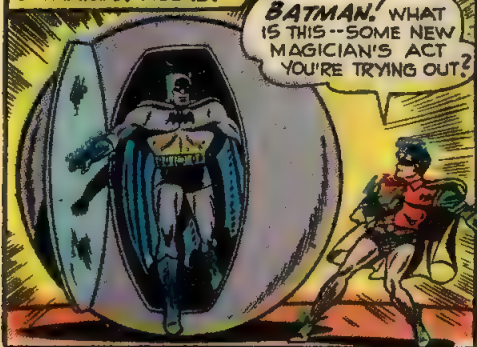


SUDDENLY, **ROBIN'S** ASTONISHED EYES VIEW A SHIMMERING OUTLINE...WHICH TAKES ON FORM AND SHAPE... AND MATERIALIZES AS A GLOBE OF GLEAMING STEEL!



AND FROM THE STRANGE GLOBE THAT HAS MATERIALIZED INSIDE THE **BAT-CAVE** STEPS A FAMILIAR FIGURE!

BATMAN! WHAT IS THIS--SOME NEW MAGICIAN'S ACT YOU'RE TRYING OUT?



NOT MAGIC, **ROBIN**--AND I AM NOT THE **BATMAN** YOU SUPPOSE! I AM "**BATMAN**" OF THE YEAR 3051, AND I'VE TRAVELED TO YOUR CENTURY FROM THE **FUTURE** IN THE **TIME MACHINE** I INVENTED!



I STUDIED MICRO-FILMS OF YOUR AND **BATMAN'S** EXPLOITS STORED IN OUR MUSEUMS, AND I TRAINED MYSELF AND MY YOUNG NEPHEW TO DUPLICATE THEM--AND THUS ANOTHER "**BATMAN** AND **ROBIN**" TEAM WAS BORN-- IN THE **THIRTY-FIRST CENTURY**!

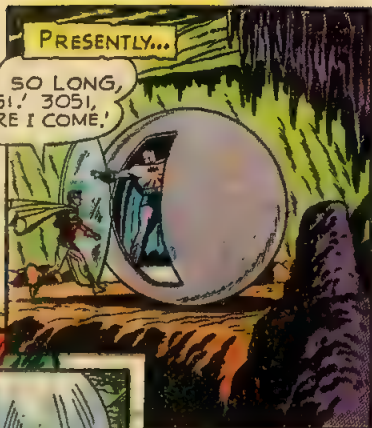
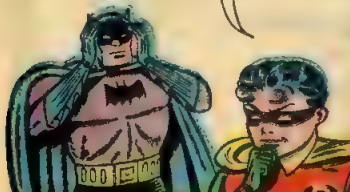


BUT WHY DID YOU TIME TRAVEL HERE?

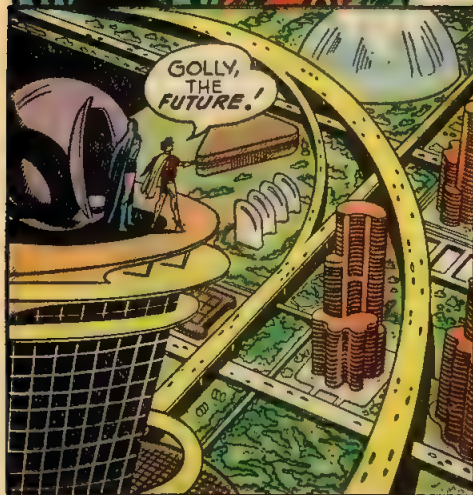
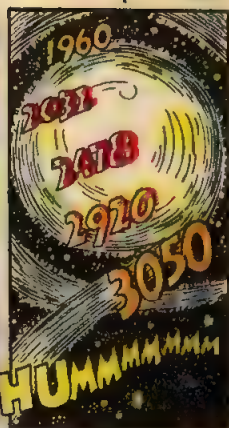
IN 3051 LIVES A SUPER-CRIMINAL CALLED YERXA, WHILE WE WERE FIGHTING YERXA'S BAND, "**ROBIN**" BROKE A LEG! THERE ISN'T TIME TO TRAIN ANOTHER "**ROBIN**"--SO I'VE COME TO THE ORIGINAL **ROBIN** FOR HELP!



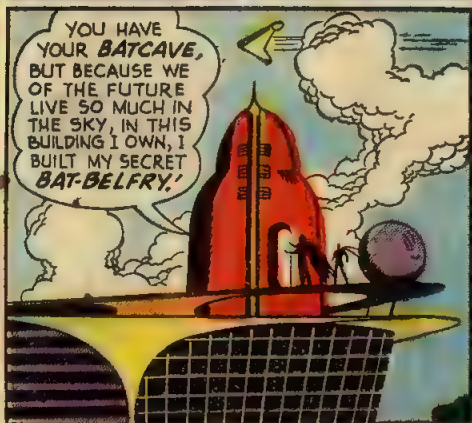
YOU WANT ME, **ROBIN** OF 1951, TO ACT AS A STAND-IN FOR MY IMITATOR, THE "**ROBIN**" OF 3051? HMM, IF I DIDN'T HELP, IT WOULD BE LIKE LETTING MYSELF DOWN. ALL RIGHT--I'LL DO IT.



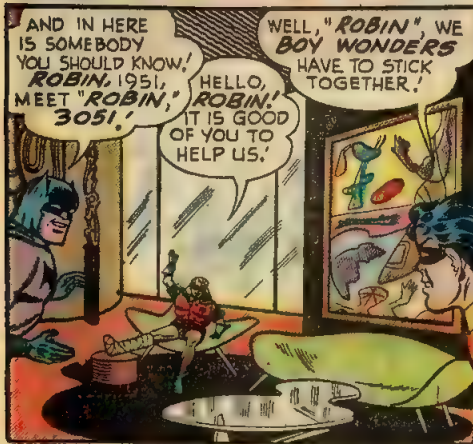
SO LONG, 1951! 3051, HERE I COME!



GOLLY, THE FUTURE!



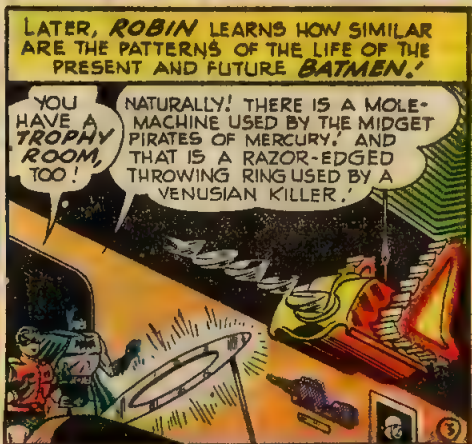
YOU HAVE YOUR **BATCAVE**, BUT BECAUSE WE OF THE FUTURE LIVE SO MUCH IN THE SKY, IN THIS BUILDING I OWN, I BUILT MY SECRET **BAT-BELFRY!**



AND IN HERE IS SOMEBODY YOU SHOULD KNOW! **ROBIN**, 1951, MEET "**ROBIN**", 3051!

WELL, "**ROBIN**", WE **BOY WONDERS** HAVE TO STICK TOGETHER!

HELLO, **ROBIN**! IT IS GOOD OF YOU TO HELP US.



LATER, **ROBIN** LEARNS HOW SIMILAR ARE THE PATTERNS OF THE LIFE OF THE PRESENT AND FUTURE **BATMEN!**

YOU HAVE A **TROPHY ROOM**, TOO!

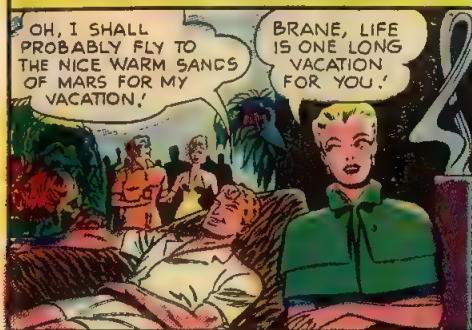
NATURALLY! THERE IS A MOLE-MACHINE USED BY THE MIDGET PIRATES OF MERCURY, AND THAT IS A RAZOR-EDGED THROWING RING USED BY A VENUSIAN KILLER.



BATMAN



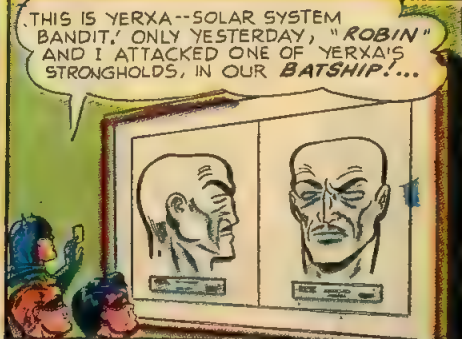
HE LEARNS THAT, LIKE BRUCE WAYNE, THE FUTURE "**BATMAN**" ASSUMES THE POSE OF A RICH MAN-ABOUT-TOWN, BRANE TAYLOR, TO COVER UP HIS CRIME-FIGHTING IDENTITY...



OH, I SHALL PROBABLY FLY TO THE NICE WARM SANDS OF MARS FOR MY VACATION.

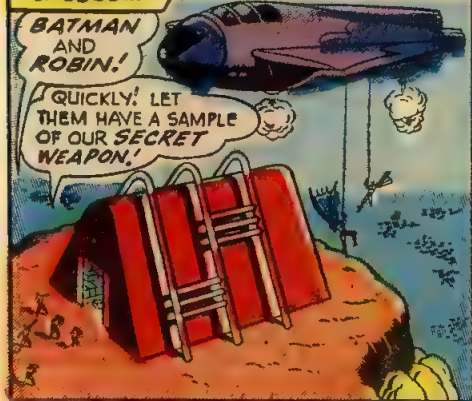
BRANE, LIFE IS ONE LONG VACATION FOR YOU.

BUT IT IS NOT AN IDLING SOCIETY SCION WHO NOW SPEAKS GRIMLY TO THE ORIGINAL **BOY WONDER**...



THIS IS YERXA--SOLAR SYSTEM BANDIT, ONLY YESTERDAY, "**ROBIN**" AND I ATTACKED ONE OF YERXA'S STRONGHOLDS, IN OUR **BATSHIP**...

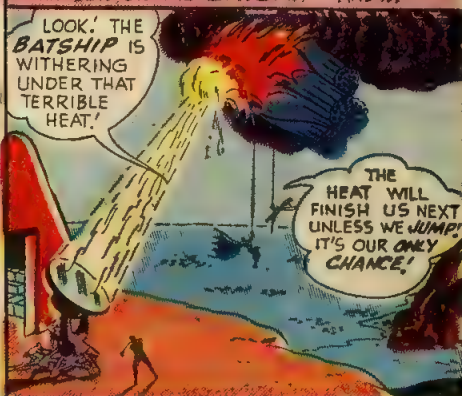
"WE HAD SET THE **BATSHIP** STABILIZERS AND WERE SLIDING DOWN OUR PLASTIC LASSOS..."



BATMAN AND ROBIN!

QUICKLY! LET THEM HAVE A SAMPLE OF OUR **SECRET WEAPON!**

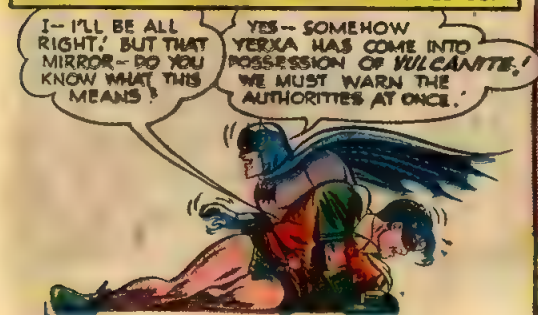
"SUDDENLY, THEY WHEELED OUT A HUGE MIRROR WHICH FOCUSED THE RAYS OF THE SUN ON THE **BATSHIP** AND..."



LOOK! THE **BATSHIP** IS WITHERING UNDER THAT TERRIBLE HEAT!

THE HEAT WILL FINISH US NEXT UNLESS WE JUMP! IT'S OUR ONLY CHANCE!

"IT WAS A LONG DROP AND THAT IS HOW **ROBIN** BROKE HIS LEG, YERXA'S MEN ESCAPED, BUT ANOTHER MORE DREADFUL THOUGHT HORRIFIED US!"



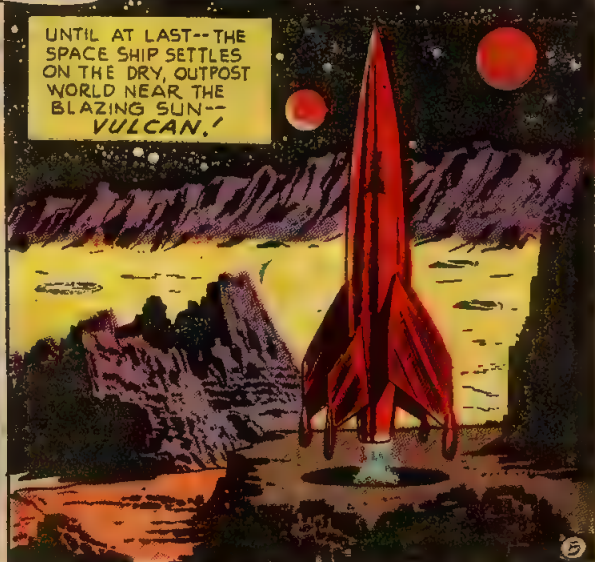
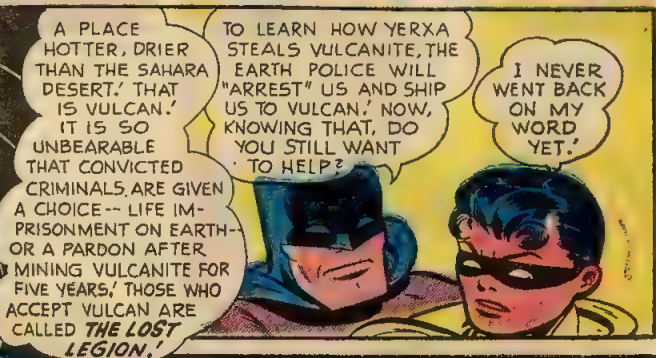
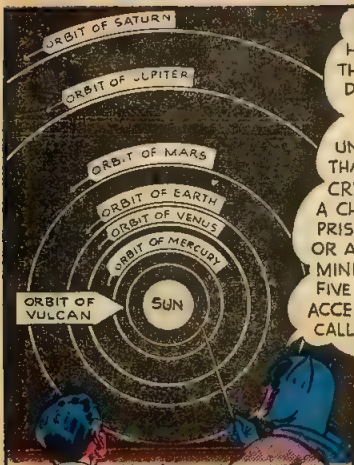
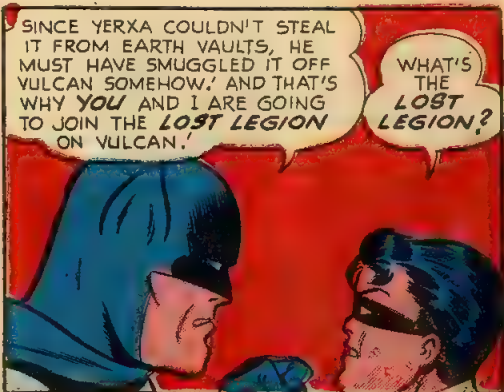
I--I'LL BE ALL RIGHT, BUT THAT MIRROR--DO YOU KNOW WHAT THIS MEANS?

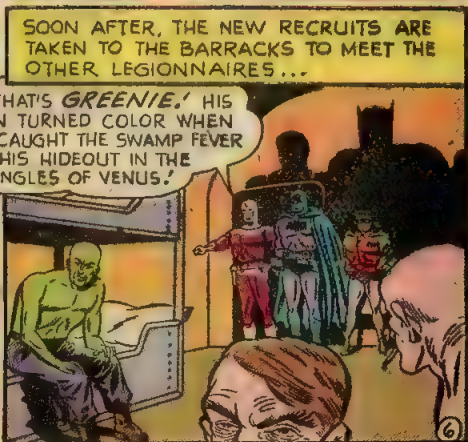
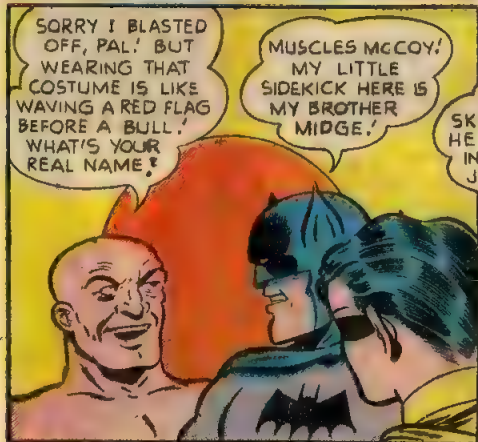
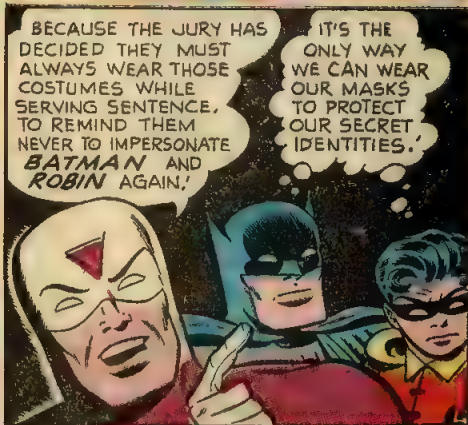
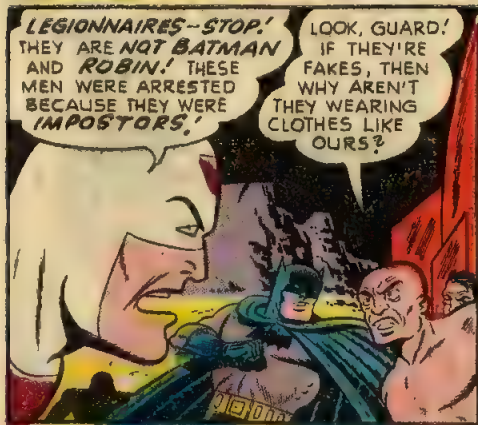
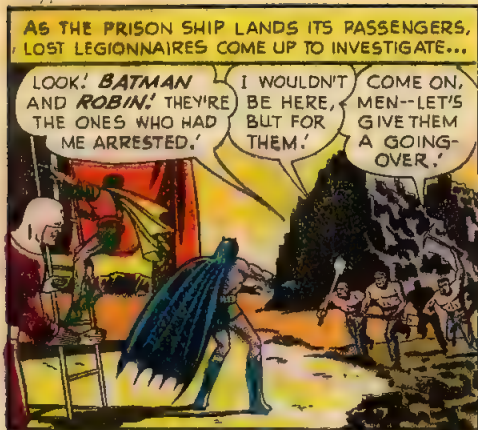
YES--SOMEHOW YERXA HAS COME INTO POSSESSION OF **VULCANITE!** WE MUST WARN THE AUTHORITIES AT ONCE.

WHAT IS **VULCANITE?**

A NEW ELEMENT FOUND ONLY ON A TINY ASTEROID CALLED **VULCAN!** WHEN **VULCANITE** IS COMBINED WITH GLASS, IT CONCENTRATES THE SUN'S HEAT TO AN UNBELIEVABLE DEGREE. IT COULD BE A TERRIBLE WEAPON.



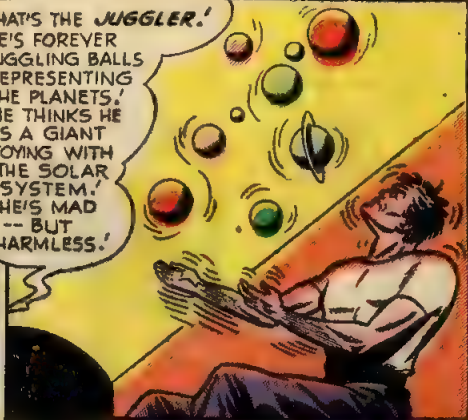




THAT'S WILLIE THE WHITTLES! HE'S ALWAYS CARVING OUT THE STRANGE BEASTS HE'S SEEN ON OTHER PLANETS WHEN HE WAS A SPACE PIRATE!



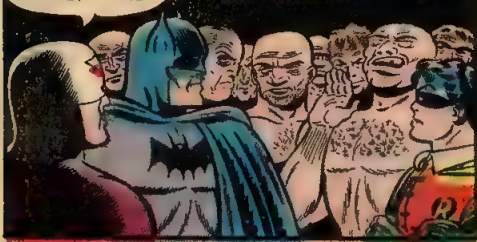
THAT'S THE JUGGLER! HE'S FOREVER JUGGLING BALLS REPRESENTING THE PLANETS! HE THINKS HE IS A GIANT TOYING WITH THE SOLAR SYSTEM! HE'S MAD -- BUT HARMLESS!



YOU'LL MEET THE OTHERS, YOURSELF. WE'LL ALL GET TO KNOW EACH OTHER PRETTY WELL! WE'RE ALL ONE HAPPY FAMILY HERE!

YEAH! COZY, AIN'T IT?

HAW! HAW! HOME SWEET HOME.



THE RIFF-RAFF OF THE NINE PLANETS--KILLERS, THIEVES, BLACKGUARDS, THESE ARE THE STRANGE NEW COMPANIONS FOR THE CRIME-FIGHTERS!

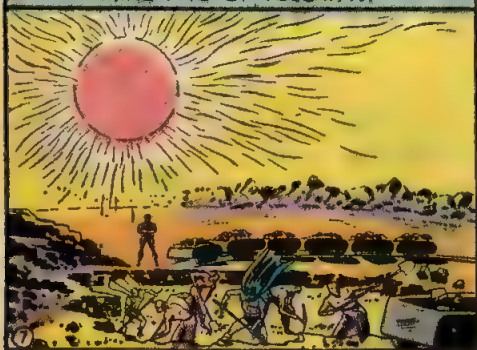
DID I EVER TELL YOU HOW I GOT SIX EARTH POLICE WITH ONE CHARGE FROM MY BLAST-GUN?

I WAS DRILLING INTO THE JUPITER BANK WHEN A ROBOT COP NABBED ME!

I WAS HEAD OF THE MOON SWINDLE--REMEMBER IT?



NEXT MORNING, UNDER THE CRUEL SUN, THE BATMAN OF THE FUTURE AND THE ROBIN OF THE PAST LABOR IN THE MINE PITS OF VULCAN...

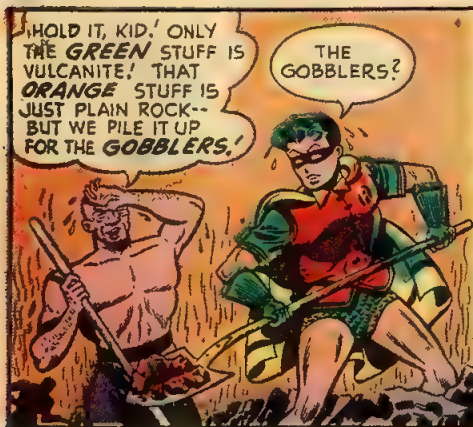


THAT SUN--SO HOT--IT SAPS ALL YOUR STRENGTH--

FIVE YEARS ON THIS DEVILISH ROCK--OR LIFE IMPRISONMENT ON EARTH! MANY'S THE TIME I THINK I MADE THE WRONG CHOICE!

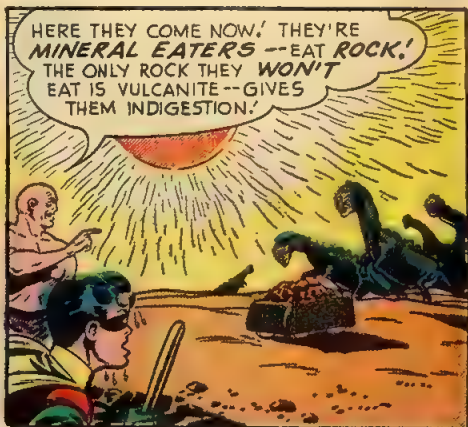
ME, TOO!



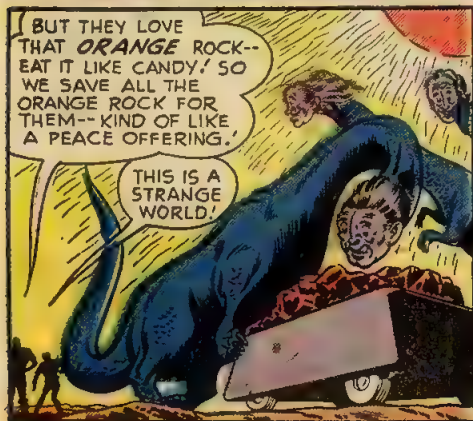


'HOLD IT, KID! ONLY THE **GREEN** STUFF IS VULCANITE! THAT **ORANGE** STUFF IS JUST PLAIN ROCK-- BUT WE PILE IT UP FOR THE **GOBBLERS**.'

THE **GOBBLERS**?

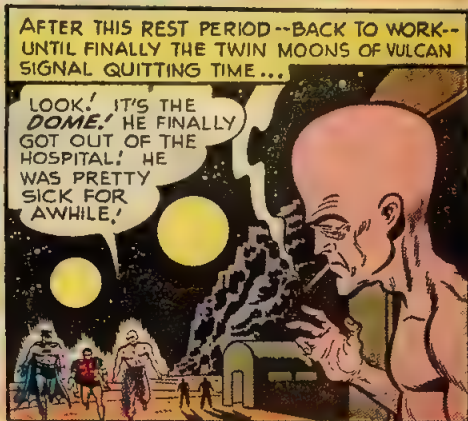


HERE THEY COME NOW! THEY'RE **MINERAL EATERS**--EAT **ROCK**! THE ONLY ROCK THEY **WON'T** EAT IS VULCANITE--GIVES THEM INDIGESTION.'



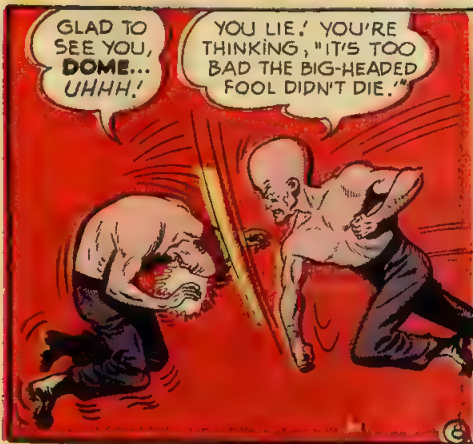
BUT THEY LOVE THAT **ORANGE** ROCK--EAT IT LIKE CANDY! SO WE SAVE ALL THE **ORANGE** ROCK FOR THEM--KIND OF LIKE A PEACE OFFERING.'

THIS IS A STRANGE WORLD!



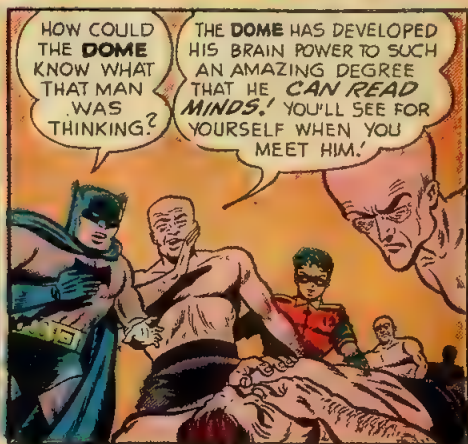
AFTER THIS REST PERIOD--BACK TO WORK--UNTIL FINALLY THE TWIN MOONS OF VULCAN SIGNAL QUITTING TIME...

LOOK! IT'S THE **DOME**! HE FINALLY GOT OUT OF THE HOSPITAL! HE WAS PRETTY SICK FOR AWHILE!



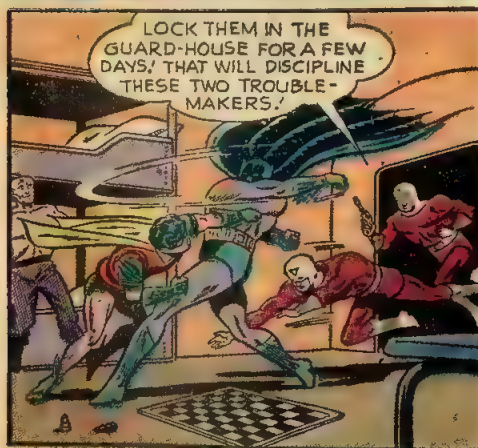
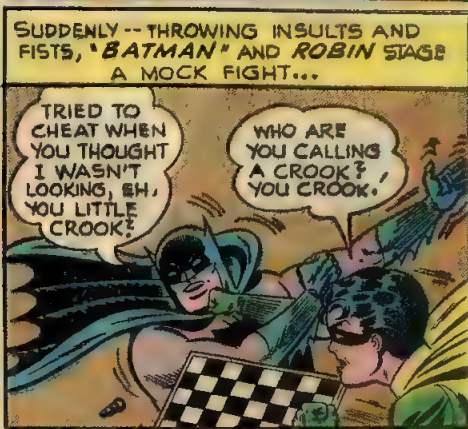
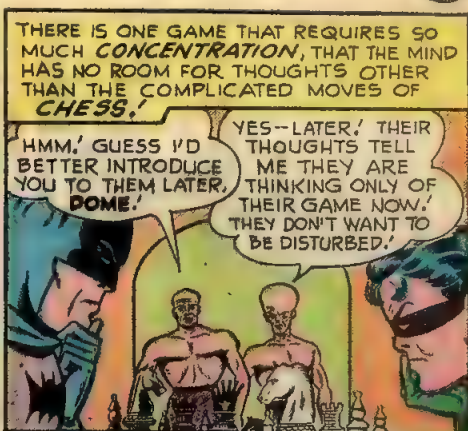
GLAD TO SEE YOU, **DOME**... UHHH!

YOU LIE! YOU'RE THINKING, "IT'S TOO BAD THE BIG-HEADED FOOL DIDN'T DIE."



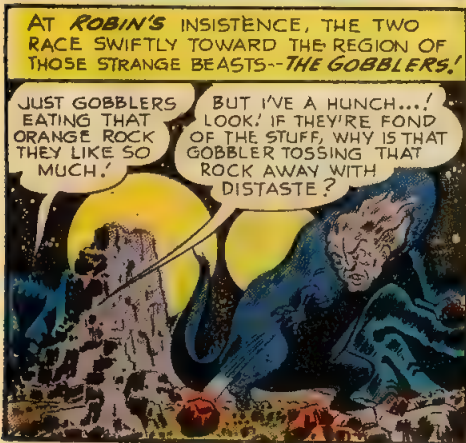
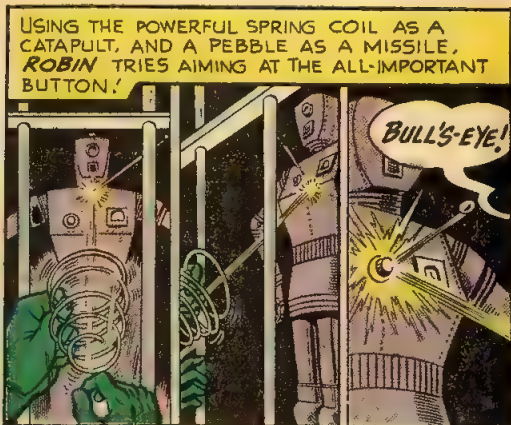
HOW COULD THE **DOME** KNOW WHAT THAT MAN WAS THINKING?

THE **DOME** HAS DEVELOPED HIS BRAIN POWER TO SUCH AN AMAZING DEGREE THAT HE **CAN READ MINDS**! YOU'LL SEE FOR YOURSELF WHEN YOU MEET HIM!



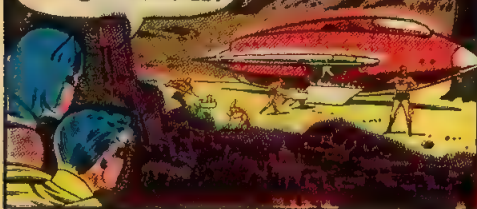


BATMAN



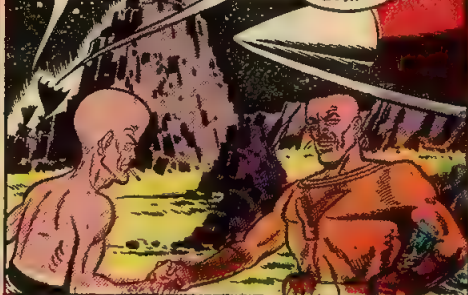
SOMETIME AFTER -- A SLEEK SPACE SHIP PLUMMETS FROM THE SKIES TO LAND QUIETLY ON VULCAN...

YERXA AND HIS BAND!
WHAT A MASTERLY SIMPLE
SMUGGLING SCHEME! THE
PAINTED ROCK, DISCARDED
BY THE GOBBLEERS, IS
MERELY PICKED UP BY
THE SCOUNDRELS!



THERE'S THE
LEGIONNAIRE WHO
PAINTED THE
VULCANITE --
THE DOME!

WE MUST STOP
YERXA NOW! IF WE
COULD ONLY DISTRACT
HIS CREW WE COULD
GET INTO THE ROCKET
SHIP--



SUDDENLY, ROBIN HOLDS UP SOMETHING...

A CHILD'S
BALLOON!
CHILDREN OF 3051
HAVE ADVANCED
TOYS, BUT I'VE SEEN
BALLOONS IN OUR
MUSEUMS!

I'D POCKETED IT WHEN
YOUR TIME MACHINE
MATERIALIZED IN THE
BAT-CAVE! "BATMAN,"
WITH LUCK, THIS
ORDINARY BALLOON
FROM MY WORLD OF THE
PAST--MAY SAVE YOUR
WORLD OF THE FUTURE!

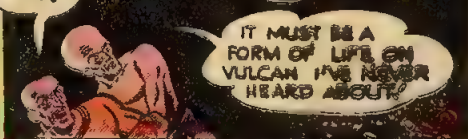


MOMENTS LATER, ALL THE BANDITS TURN
THEIR EYES UPON AN EERIE, DISEMBODIED
"HEAD" FLOATING SKYWARD...

LOOK!
A HEAD--
WITH NO
BODY--
FLOATING
ABOVE
US!

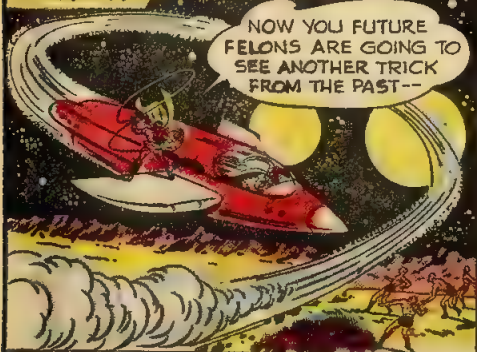


IT MUST BE A
FORM OF LIFE ON
VULCAN I'VE NEVER
HEARD ABOUT!

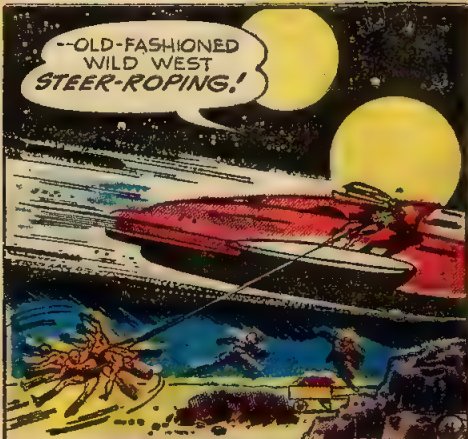


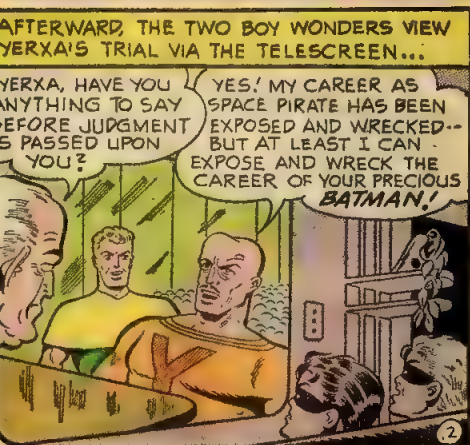
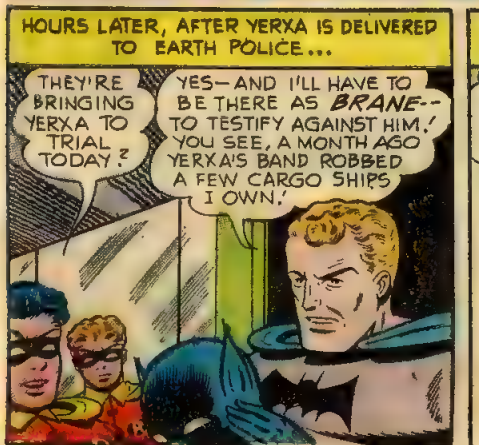
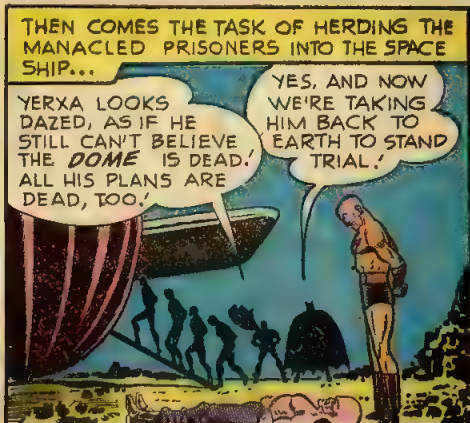
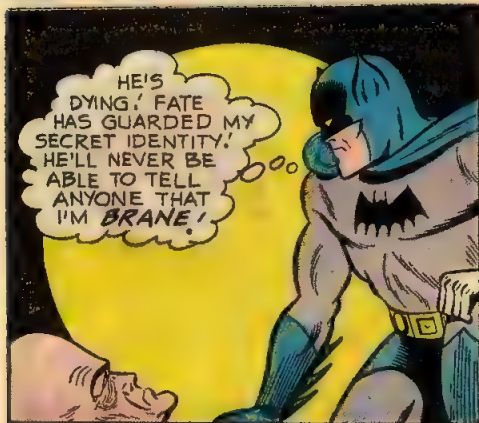
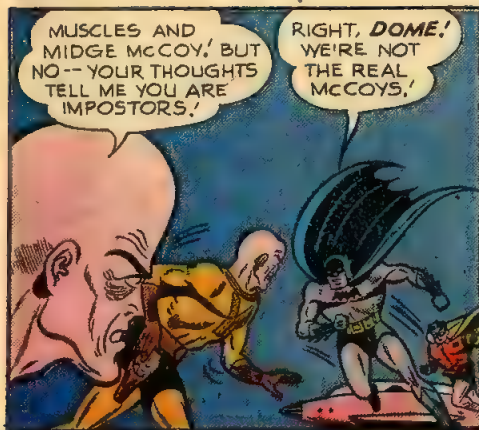
THE RUSE WORKS-- FOR THE CRIME-FIGHTERS
GAIN THE SPACE SHIP UNOBSERVED. THEN,
WITH A ROAR OF THE MOTORS--THEY
ATTACK!

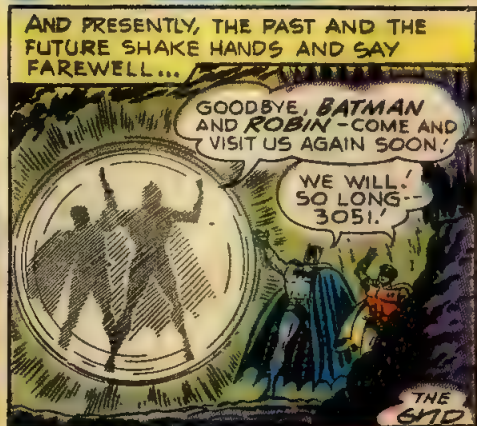
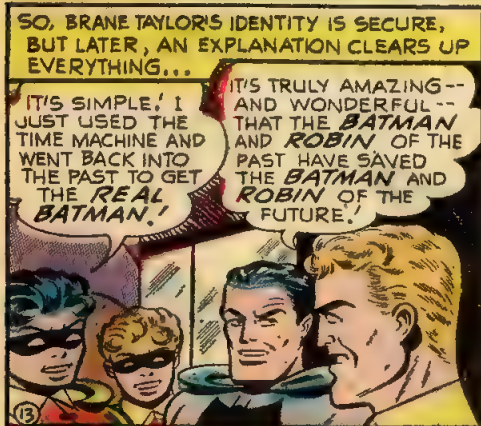
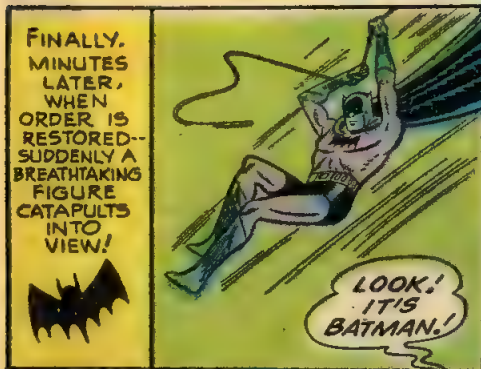
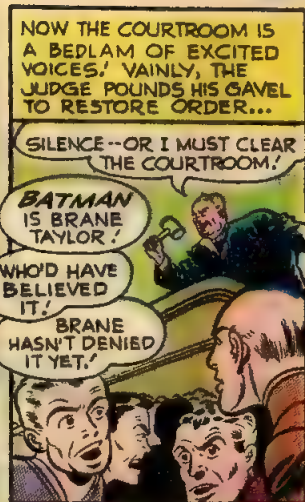
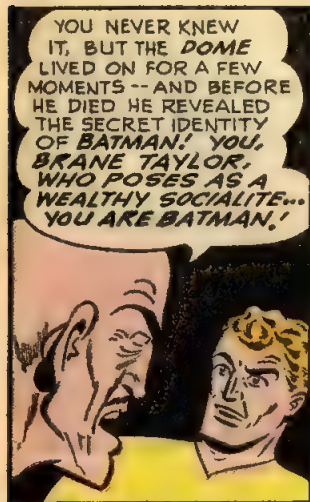
NOW YOU FUTURE
FELONS ARE GOING TO
SEE ANOTHER TRICK
FROM THE PAST--



--OLD-FASHIONED
WILD WEST
STEER-ROPING!







JERRY

THE JITTERBUG

ALWAYS
GIVE THE

HMM...

I CAN'T FIND A BOOK
I'D LIKE TO READ!

THAT NEW LIBRARIAN
IS A CUTE TRICK!

YOU SEEM TO BE HAVING TROUBLE
FINDING A BOOK TO READ.
CAN I HELP YOU?

YOU CERTAINLY MAY!
CAN I BORROW THAT BOOK
FOR A FEW DAYS?

Diary

THE
END

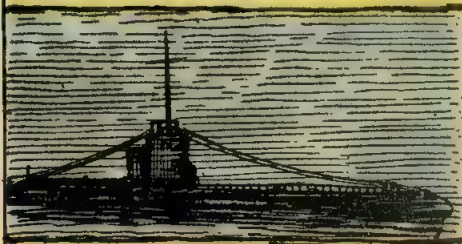
QUICK QUIZ

IS IT TRUE THAT MUSIC
CAN CHARM SNAKES?



THIS IS A FALLACY...
SINCE SNAKES CANNOT HEAR!

WOULD A SUBMARINE CRUISING
60 FEET BELOW THE SURFACE BE
AFFECTED BY A TERRIFIC STORM?



NO...BECAUSE A STORM AFFECTS
MERELY THE SURFACE OF THE OCEAN!

ON FIRING A GUN...WHICH COMES
OUT FIRST...THE BULLET OR THE NOISE?



THE BULLET! THE NOISE IS CAUSED
BY THE EXPLODING CHARGE
DISTURBING THE AIR AFTER THE
BULLET LEAVES THE GUN!

WHO ORIGINATED CHEESE?



THE ANCIENT EGYPTIANS WERE
THE FIRST TO MAKE CHEESE...MORE
THAN 3000 YEARS AGO!

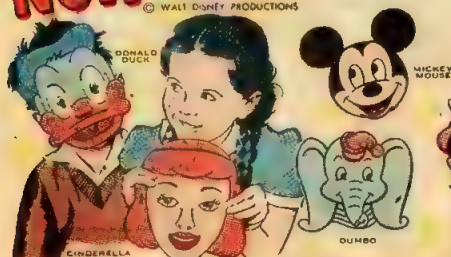
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LUCIFER



DONALD
DUCK

CINDERELLA

MICKEY
MOUSE

DUMBO



PINOCCHIO



EASTER
RABBIT



BAMBI



WHEATIES



NO BOXTOPS TO SEND! CUT 'EM RIGHT OFF THE PACKAGE

JIM and BETTY
SOLVE THE "MYSTERY"
OF PETE'S FORTUNE!

GIVEN! BOYS! GIRLS!
LADIES! MEN!
WE GIVE YOU
CASH OR PREMIUMS!

HOW DOES
PETE DO IT?

HE'S GOT A
TELESCOPE-
A NEW
WATCH-
CASH!

LOOK! HE'S GOING
TO MRS. GREEN'S
HOUSE-

LET'S PLAY "DETECTIVES" AND
SEE WHAT PETE'S UP TO-
MAYBE WE CAN SOLVE THIS
MYSTERY-

OUR
56TH YEAR

SHHH! MRS. GREEN'S
OPENING THE
DOOR NOW--

OF COURSE I'LL BUY A BOX OF WHITE
CLOVERINE BRAND SALVE, PETE-
AND THIS ART PICTURE
WHICH YOU'RE
GIVING ME
REALLY IS A BEAUTY!

THANKS, MRS.
GREEN! THAT'S
THE FIFTH BOX I'VE
SOLD TODAY-IT'S EASY
AND IT'S FUN!

GOSH!

THAT'S RIGHT, KIDS-THAT'S HOW
I EARNED MY WATCH AND OTHER
SWELL PREMIUMS! NOW I'M
WORKING FOR A BIKE!

WOW!
LET'S SEND IN
THAT
COUPON
QUICK!

ACT NOW!

BE FIRST!



with Carrying Case, Complete Case
Fishing Outfit (least postage paid).
Give pictures with White
CLOVERINE Brand SALVE
easily sold to friends, neigh-
bors, relatives or 25¢ a box
(with pictures)
to start.



Aluminum Ware, Blankets, Alarm
Clocks, least postage paid. Mail
coupons for socks and pictures
to start.



ACT NOW!
Give pictures with White
CLOVERINE Brand SALVE easily sold
to friends, neighbors, relatives or 25¢ a box
(with pictures) and result
per centage sold with starting order.



ACT NOW!
Give pictures with White
CLOVERINE Brand SALVE easily sold
to friends, neighbors, relatives or 25¢ a box
(with pictures) and result
per centage sold with starting order.



White Watches, Pocket W. Clocks, Ball-
Pen, least postage paid. Other
premiums or Cash Commissions easily
paid. Send pictures with White
CLOVERINE Brand SALVE easily sold
to friends, neighbors, relatives or 25¢ a box
(with pictures) and result
per centage sold with starting order.



ACT NOW!
Give pictures with White
CLOVERINE Brand SALVE easily sold
to friends, neighbors, relatives or 25¢ a box
(with pictures) and result
per centage sold with starting order.

WE
TRUST YOU

LET'S GO! **BIG CATALOG!** ACT NOW!

Aluminum Ware, Blankets, Alarm
Clocks, least postage paid. Mail
coupons for socks and pictures
to start.

OUR 56TH YEAR

MAIL NOW!

Wilson Chem. Co. Dept. 115 NE, Tyrone, Pa. Date.....

Confession: Please send me on mail 12 colorful art pictures with 10 boxes of
White CLOVERINE Brand SALVE to sell at 25¢ a box (with pictures) I will remit
amount asked within 30 days, unless a Premium or Cash Commission is
received under Premiums mentioned in catalog sent with order, postage paid
to start.

NAME.....

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MAIL
COUPON!

ACT
NOW!

OUR
56TH YEAR

WE ARE RELIABLE!

MAIL
COUPON!

OUR
56TH YEAR

WE ARE RELIABLE!

MAIL
COUPON!

OUR
56TH YEAR

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OUR 56TH YEAR - WE ARE RELIABLE!

OUR 56TH YEAR - WE ARE RELIABLE!

OUR 56TH YEAR - WE ARE RELIABLE!

OUR 56TH YEAR - WE ARE RELIABLE!

YOU can WIN

This big 15" Silver Trophy as John Sill just did!



Your Name
on it.



YES! John Sill
like millions, mailed me 10c and a coupon like the one below YOU MAIL NOW!

"Hey, You SKINNY Bag of Bones!"

That's what the boys shouted at me ONLY A FEW WEEKS AGO...

But look at me NOW, PAL...

A Trophy-Winning JOWETT HE-MAN
Like YOU can be SOON!

5-WAY PROGRESSIVE POWER will make YOU an ALL-AROUND WINNER

- A Leader in Civilian Life or Armed Services.
- A Winner of Success in Business, on JOB.
- A Winner of NEW FRIENDS, GIRLS.
- A Winner at ALL SPORTS, CONTESTS
- A Winner of Medals, Trophies, Money.
- A Hero on the DANCE FLOOR.
- A Hero at the BEACH, IN GYM.
- A Hero to your Sweetheart.
- An Idol and LEADER in any crowd.

This "Easy as Pie" NATURAL Method gives you All-Around CHAMP STRENGTH—All-Over MR. AMERICA BUILD!

AMAZING NATIONAL EMERGENCY-OFFER

All these 5 Picture Packed COURSES on He-Man Building for only while supply lasts!

10¢

MILLIONS
have been sold
for **\$1** and more

How to Build
MIGHTY ARMS

How to Build
A MIGHTY CHEST

How to Build
A MIGHTY GRIP

How to Build
A MIGHTY BACK

How to Build
MIGHTY LEGS

How to
BECOME A MUSCULAR HE-MAN

FREE
Photo Book How you can become an All-American HE-MAN in 10 Thrilling MINUTES A DAY

Let me Prove in 10 THIRILLING MINUTES A DAY I can make YOU An ALL-AMERICAN ALL-AROUND HE-MAN

FAST—OR IT WON'T COST YOU A CENT

SAYS GEORGE F. JOWETT—WORLD'S GREATEST BUILDER OF HE-MEN

Let me make YOU A WINNER IN EVERY WALK OF LIFE



YES! JOHN SILL'S SUCCESS STORY can soon be your own success story. HOW A THIN WEAKLING WINS A TROPHY AS A MAGNIFICENT AMERICAN HE-MAN. A few weeks ago, John was a skinny weakling. Everybody picked on him. He had no punch, no guts to fight for his rights. TODAY everyone admires John's movie-star champion build — his mighty ARMS, his heroic CHEST, his rock-like TORSO, his broad BACK, his military SHOULDERS. His newly-born POPULARITY with fellows. The way GIRLS flock around him. His prowess on the ATHLETIC field. His double energy at work.

NO! I don't care how skinny or flabby you are; if you're 14 or 40; if you're short or tall, or what work you do. All I want is JUST 10 EXCITING MINUTES in your own home to MAKE YOU OVER by the SAME METHOD I turned myself from a wreck to a Champion of Champions.

YES! You'll see INCH upon INCH of MIGHTY MUSCLE added to YOUR ARMS. YOUR CHEST deepened. YOUR BACK AND SHOULDERS broadened. From head to heels, you'll gain SOLIDITY, SIZE, POWER, SPEED! You'll become an All-Around, All-American HE-MAN, a WINNER in everything you tackle—or my Training won't cost you one single solitary cent!

Develop YOUR 520 MUSCLES Gain Pounds, INCHES, FAST!
Friend, I've travelled the world. Made a LIFETIME STUDY of every way known to develop your body. Then I devised the BEST by TEST, my "5-WAY PROGRESSIVE POWER," the only method that builds you 5-ways fast. You save YEARS, DOLLARS like movie star Tom Tyler did. Like Champ John Sill did. Like MANY THOUSANDS like you did. SO MAIL COUPON NOW!

JOWETT INSTITUTE
Dept. NC 110
230 Fifth Ave., N.Y. 1, N.Y.

MAIL COUPON
NOW for quick action and get **FREE PHOTO BOOK**

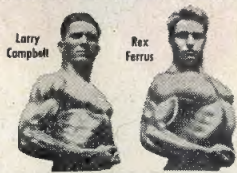
HOW YOU CAN BECOME AN ALL-AROUND ALL-AMERICAN HE-MAN In 10 THRILLING MINUTES A DAY

George F. Jowett
Whom experts call "Champion of Champions"
• World's wrestling and weight lifting champ.
• World's Strongest Arms.
• 4 times "World's Perfect Body" winner.

Which of these 2 one time WEAKLINGS PAID only a Few Cents to become an

All-Around HE-MAN?

Which One Paid Hundreds Of Dollars?



Rex Ferrus was a weakling, paid a few cents to start building at home into a Champion All-Around He-Man!

Larry Campbell paid me hundreds of dollars to train at my side years ago. Start to become an All-Around He-Man at home with these same secrets for only a few cents like Rex Ferrus did! Now Rex is tops in Sports, Job, Popularity, as you can be.

FREE PHOTO BOOK of FAMOUS STRONG MEN DEPT. NC 110

JOWETT INSTITUTE OF PHYSICAL TRAINING
230 FIFTH AVENUE, NEW YORK 1, N.Y.

Dear George: Please mail to me FREE Jowett's Photo Book of Strong Men, plus all 5 HE-MAN Building Courses: 1. How to Build a Mighty Chest. 2. How to Build a Mighty Arm. 3. How to Build a Mighty Grip. 4. How to Build a Mighty Back. 5. How to Build Mighty Legs. Now all in One Volume "How to become a Muscular He-Man." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING (No C.O.D.'s).

NAME _____ Please print plainly
ADDRESS _____
CITY _____ ZONE _____ STATE _____



ANNOUNCING

The New DAISY AIR RIFLEMAN

New Book Explains How You Can Be an NRA Junior Member AND GET ALL THIS



It's here, BOYS and GIRLS—your copy of DAISY AIR RIFLEMAN—with the most exciting news in all air rifle history! This brightly colored, handy pocket book tells how easy it is for air rifle owners to join the oldest, largest national sportsmen's association in the United States—the internationally famous NATIONAL RIFLE ASSOCIATION OF AMERICA—as an Active JUNIOR MEMBER! Shows how you can wear the NRA Brassard, carry the NRA Membership Card, own and enjoy the NRA JUNIOR RIFLE HANDBOOK! DAISY AIR RIFLEMAN explains how you can qualify to earn six marksmanship medals, 6 brassards, 6 Lapel Pins and get 6 Free Proficiency Diplomas! Also diagrams new 15 foot Target Backstop, new official NRA Air Rifle Target Card—tells parents about ADULT SUPERVISED TRAINING-SHOOTING PROGRAM. Send only 10¢ (coin), unused 3¢ stamp, coupon!



SHOOT THE FAMOUS 1000 SHOT RED RYDER COWBOY CARBINE

LICENSED BY STEPHEN GLENNON, M. A.



Own and shoot this husky, improved DAISY RED RYDER COWBOY CARBINE! Looks, feels, handles like a real western saddle gun. RIFLE ALONE, only \$5.50. Or buy Daisy's big Target Outfit containing: RED RYDER CARBINE with 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS; GENEROUS SUPPLY BULLS EYE BB'S, MANUAL. COMPLETE SET in big carton, only \$7.95.



DAISY 2-WAY TARGET OUTFIT With Convertible PUMP GUN
No. 325—Convertible Pump Gun shoots steel BB's or SAFE, new Jumbo Cork Balls. Set contains: PUMP GUN with extra CORK BALL BARREL; 2-POWER MAGNIFYING SCOPE MOUNTED; BELL RINGING TARGET; TARGET CARDS, 350 BULLS EYE BB'S; 10 JUMBO 50 INDOOR CORK BALLS; 5 KNOCKDOWN INDOOR TARGETS; GUN & SCOPE MANUAL. ENTIRE OUTFIT: \$10.95. Pump Gun alone, \$7.50.

No. 325 COMPLETE OUTFIT \$10.95

No. 25 Gun Alone \$7.95

Prices subject to change without notice & higher. Rockies, WONT. Canada. DONOT order rifles, outfit or shot direct SEE YOUR DEALER.



No. 111 GUN ALONE \$5.50

No. 311 COMPLETE OUTFIT \$7.95

PARENTS! ORGANIZATIONS!

DAISY AIR RIFLEMAN includes special information for thoughtful parents and organizations interested in the guidance and welfare of the juvenile members of their families and communities. It tells how any parent can be Supervisor of a junior patrol of 3 to 9 air rifle shooters—how organizations such as service, veteran and fraternal clubs, churches, rod and gun clubs,

municipal recreation and police departments, supervised junior clubs, others—may Sponsor a junior club of 10 or more Daisy shooters. Send Coupon for Air Rifleman now!



MAIL COUPON NOW!

DAISY MANUFACTURING COMPANY
Dept. 1671, Plymouth, Michigan, U.S.A.
I enclose dime (10¢ coin) plus unused 3¢ stamp. Please rush postpaid DAISY AIR RIFLEMAN BOOK describing NRA junior program for air rifle shooters, NRA membership benefits plus special information for parents, adults and organizations on Supervising and Sponsoring junior air rifle shooters.

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DAISY Air Rifles

No. 25 Gun Alone \$7.95

DAISY MANUFACTURING CO., DEPT. 1671, PLYMOUTH, MICH., U. S. A.



GREETINGS, BATFANS, AND WELCOME TO THE SCANS OF FLATTERMANN. I'M, CARE-TAKER AROUND HERE, AND THE MORONIC EXCUSE FOR A GARGOYLE ON MY LEFT IS GREGORY--BURP FOR THE KIDDIES, BOY, WE'RE RE-HEARSING OUR SNAKE-CHARMING ACT. NOT AS EASY AS TAKING GANDHI FROM A BABY, BUDDHIST A LIVING... FOR MORE FUN AND PUNS, TURN THE PAGE, BUT HOLD ON. YOUR TEACHBUG

MANN